Duval County STR Report –August 23, 2026

Weekly Stats (Duval County):

Weekly	Current Week	% of change	Month to Date	% of change
Occupancy	62.7%	-2.9%	64.3%	1.3%
ADR	$108.75	1.1%	$108.22	1.7%
RevPAR	$68.17	-1.8%	$69.63	2.0%
Room Revenue	$9,536,646	0.1%	$40,354,569	5.0%

The week of August 23 reflected the seasonal performance typically seen in Duval County during late August. Softer weekend occupancy contributed to a 1.0% decline in demand, or rooms sold. Occupancy finished the week at 62.7%, a decrease of 2.9%; however, the addition of 2.0% more room supply since August 2025 also affected the occupancy comparison. ADR increased by $1.25 over the previous year, helping room revenue remain positive with a slight 0.1% increase to $9,536,646.

The Downtown submarket recorded growth across all key STR performance metrics, including an 8.1% increase in room revenue. The Southside and Westside submarkets also achieved room revenue growth for the week.

Month to date, Duval County continues to outperform the same period last year. Occupancy is up 1.3% to 64.3%, while demand has increased by 3.3%. ADR has risen nearly $2 to $108.22, contributing to a 3.0% increase in RevPAR. Room revenue has reached $40,354,569, representing a strong 5.0% year-over-year increase.

Weekly By Area

Source: STR

	Occupancy	% of change	ADR	% of change	RevPAR	% of change
Arlington	61.0%	-1.1%	$72.95	-5.3%	$44.51	-6.3%
Beaches	66.0%	-3.6%	$164.70	-5.5%	$108.78	-8.9%
Downtown	60.4%	2.2%	$137.26	5.8%	$82.86	8.1%
Northside/Airport	55.1%	-12.5%	$94.87	4.5%	$52.29	-8.6%
Southside/Mandarin	65.6%	-3.1%	$104.38	1.7%	$68.45	-1.4%
Westside	61.2%	-1.0%	$95.25	1.4%	$58.32	0.4%

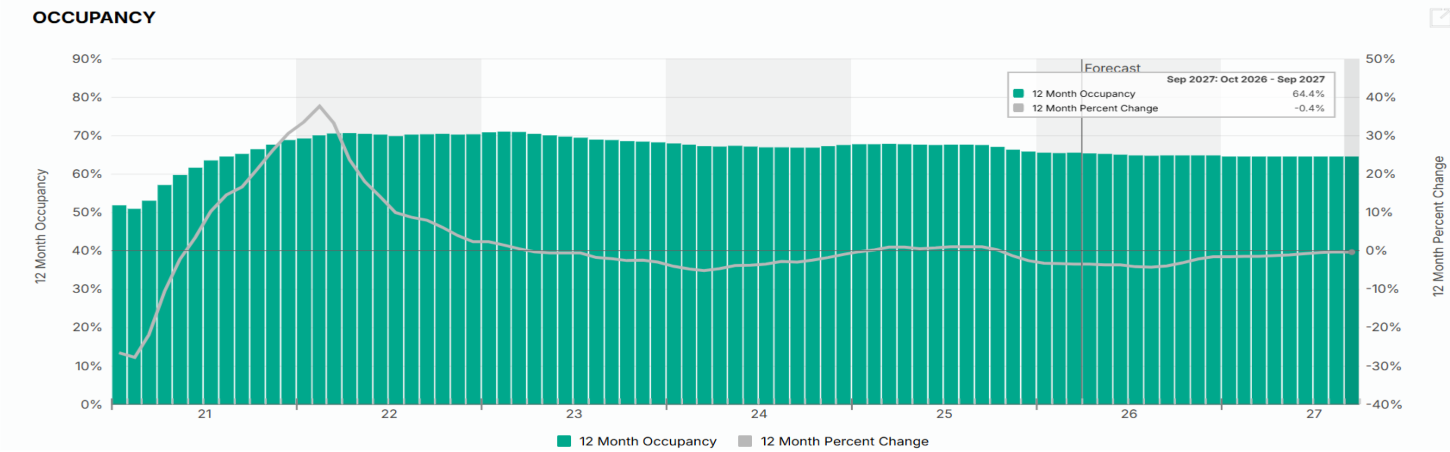
Large Groups & Events 2018-2028

CoStar/STR Methodology

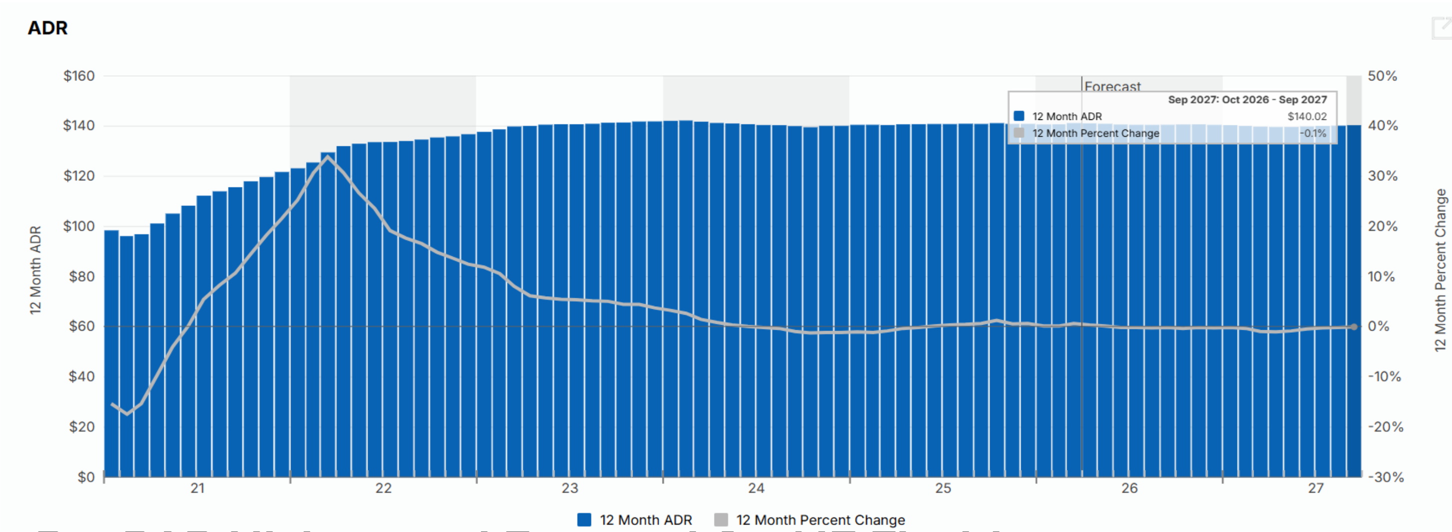
Research & Development

Duval County STR Report

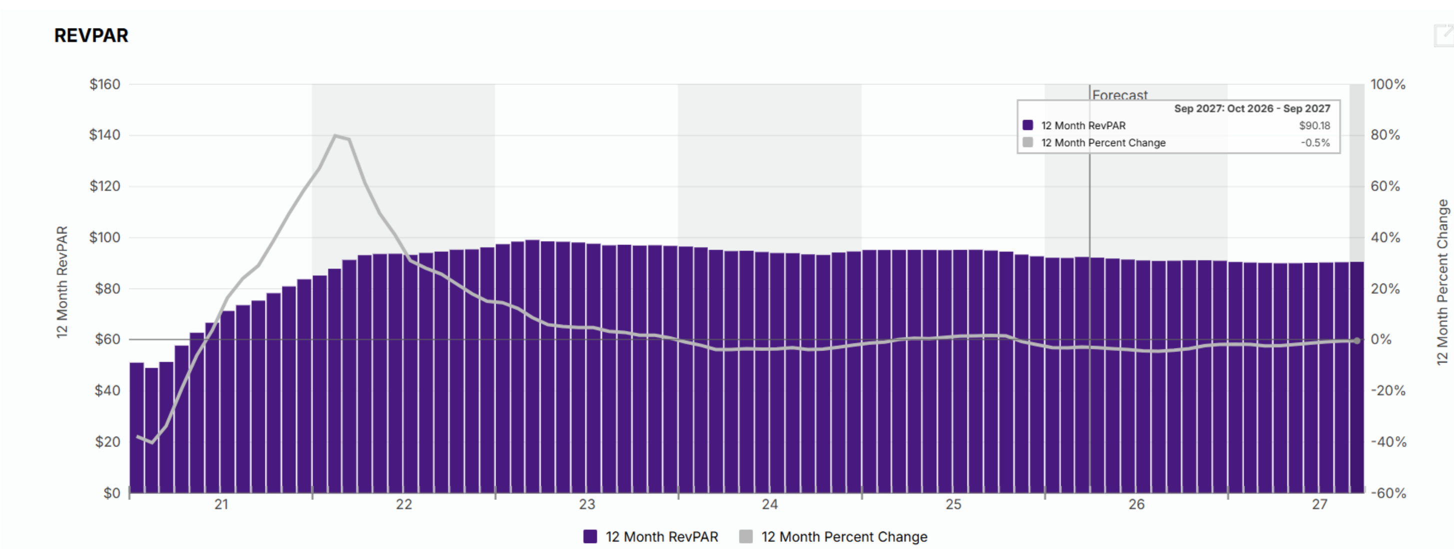
Occupancy History and Forecast for NE Florida



ADR History and Forecast for NE Florida



RevPAR History and Forecast for NE Florida



STR/CoStar no longer offers the custom city forecasts. This data is from CoStar's Hospitality Market Report.