



Jax COFFEE & DONUTS Trail

Suggested Social Media Copy for Participating Attractions

Here are some suggested captions that you can post on your social media accounts to promote the Jax Coffee & Donuts Trail, along with the graphics/videos provided in the kit and your business's photos:

You can customize your captions to include your deals, specials, menu and anything else you'd like to include.

1. Coffee tastes even better when rewards are involved. Visit (business name), check in on the Jax Coffee & Donuts Trail through the Visit Jax app, and earn your way to exclusive Jax Coffee & Donuts Trail gear while supporting local businesses.
2. Your next coffee run could earn you prizes! Stop by (business name), check in on the Jax Coffee & Donuts Trail using the Visit Jax app, and discover some of Jacksonville's best local coffee shops and bakeries along the way.
3. Calling all coffee and donut lovers! Whether you're grabbing your morning brew or treating yourself to something sweet, make (business name) one of your stops on the Jax Coffee & Donuts Trail. Download the Visit Jax app, check in, and collect prizes as you explore.
4. One stop down, plenty more to go! Add (business name) to your Jax Coffee & Donuts Trail adventure and check in using the Visit Jax app. Visit local favorites, support small businesses, and earn FREE prizes along the way.

Hashtags: #onlyinjax #jaxcoffeeanddonutstrail