

Social Media Meetings Toolkit: Post Copy



POST COPY EXAMPLE #1: We can't wait to see all of you for (event or conference name) in Jacksonville! There are lots of great activities for you to enjoy once you arrive. Check out this list to learn about all the local secrets and why you should consider extending your stay: [LINK](#) #onlyinjax

POST COPY EXAMPLE #2: We're counting down the days until we're in Jacksonville! If you're considering extending your stay in Jax, here are some great tips for how to get the most out of your stay: [LINK](#) #onlyinjax

POST COPY EXAMPLE #3: For those of you joining us in Jacksonville for (event name), have you considered extending your stay through the weekend? Check out all of the great things to explore in Jacksonville: [LINK](#) #onlyinjax

POST COPY EXAMPLE #4: Are you a foodie? You're going to love Jacksonville! Extend your stay after (event name) and explore all the delicious eats that Jax has to offer: [LINK](#) #onlyinjax

POST COPY EXAMPLE #5: If you're bringing your family with you to Jacksonville for (event name), there are lots of things they can explore while you're attending meetings. Extend your stay and enjoy some bonus family time! Learn more: [LINK](#) #onlyinjax

POST COPY EXAMPLE #6: The ocean is calling your name! Jacksonville has amazing beaches that you will want to explore during visit. Learn more about all the outdoor activities Jax has to offer and why you may want to consider extending your stay: [LINK](#) #onlyinjax

PHOTOS: <https://platform.crowdriff.com/m/s-SdZcUCI63XFDQSAc>



Social Media Industry Toolkit: Post Copy



POST COPY EXAMPLE #1: Welcome to Jacksonville (event name or organization)! While we know you're going to enjoy your business trip, did you know there many great reasons to stay longer? Learn more: [LINK](#) #onlyinjax

POST COPY EXAMPLE #2: Did you know that Jacksonville has the most shoreline of any city in the state of Florida? It's just one of the great reasons you should turn your business trip to Jax into a full-blown vacation. Learn more: [LINK](#) #onlyinjax

POST COPY EXAMPLE #3: Get the most out of your stay at (hotel name) during (event name) by exploring everything there is to do in Jacksonville. And the only way to do that is with an extended stay! Learn more: [LINK](#) #onlyinjax

POST COPY EXAMPLE #4: Looking for something to do in Jacksonville after (event name) ends? Good news! Jacksonville comes alive after hours. Learn about all the things you can do: [LINK](#) #onlyinjax

POST COPY EXAMPLE #5: We can't wait to see everyone in Jacksonville for (event/conference name)! There's so much to do here that you'll need to extend your stay just to take it all in. Learn more: [LINK](#) #onlyinjax

POST COPY EXAMPLE #6: Trying to fit in a mini-vacation after (event/conference name)? Jacksonville has so much to offer! Learn more about why you'll want to consider extending your stay: [LINK](#) #onlyinjax

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