



What's New

Sept 2022



visit
Jacksönville
and the Beaches

Here's what's new & why JAX is the best place for:

- ❖ Affordability
- ❖ Accessibility
- ❖ Attractiveness
- ❖ Flexible Availability
- ❖ Best Group Amenities

Jacksonville's Non-Stop Flight Destinations



Recognized as one of North America's top airports for **customer satisfaction** 6 years in a row. That's Going Beyond, Daily.



JAX provides non-stop flights to more than **35 major U.S. cities** and offers an **average of 167 daily arrivals and departures** on all major domestic air carriers and a network of regional carriers.

A new \$300 million concourse is slated start construction in October 2022 with an overhaul of the checkpoint area for travelers followed by building the new six-gate concourse for planes to use by mid-2025.

- Breeze Airways:** JAX welcomed the new airline in May 2022 with nonstop flights beginning to Las Vegas, New Orleans, Hartford (CT), Richmond, Norfolk, Providence (RI), Columbus (OH), Westchester (NY).
- JetBlue:** New nonstop service to LaGuardia in October 2021. They provide nonstop flights into all of New York area's airports (LGA, JFK, EWR). LAX flights increased to 5x per week in May 2021.
- Silver Airways:** New nonstop service to New Orleans in June 2021.



- Allegiant:** Started nonstop service in 2021 to Flint, St. Louis and Norfolk in addition to year-round Cincinnati and Pittsburgh flights. Service to Nashville and D.C. (Dulles) started November 2021. Nashville flights operate on Thursdays and Sundays, while D.C. flights are Fridays and Mondays.



- Frontier Airlines:** Resumed nonstop to Denver in June 2021. Nonstop flights to San Juan, Puerto Rico started November 2021. Flights operate on Monday, Wednesday and Friday.



- American Airlines:** Daily nonstop flights to Austin began August 2021.



- Sun Country Airlines:** Seasonal service to Minneapolis/St. Paul starting April 2022.



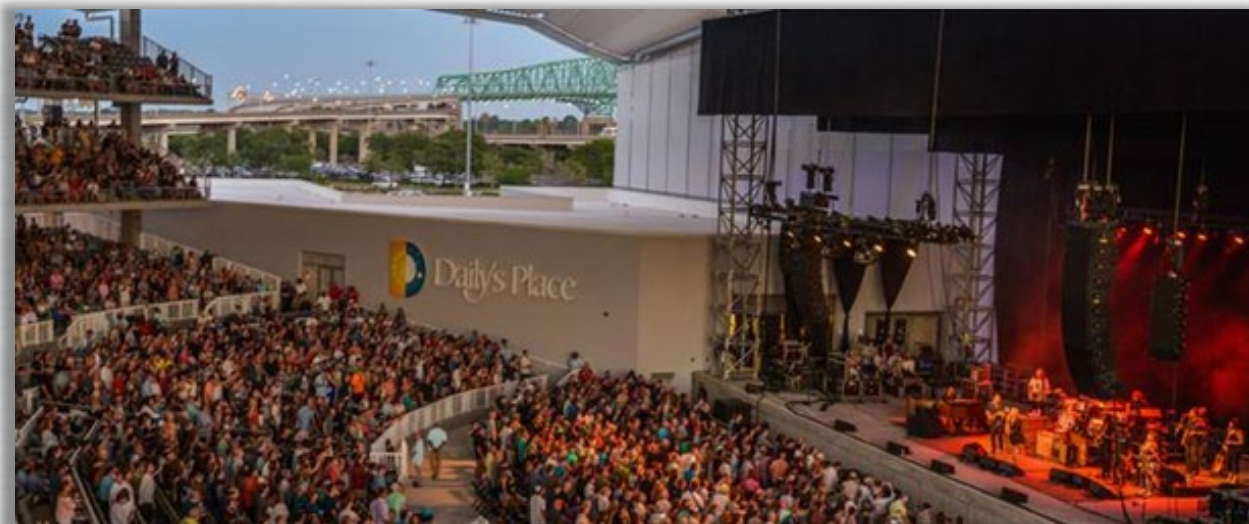
- Southern Grounds opened its first airport location in Concourse A with a second larger location with full-service bar coming soon to the pre-security center court area.

- Upcoming restaurant openings: Burrito Gallery, BurgerFi, Firehouse Subs

- Boeing broke ground in October 2021 on their new 300,000 square foot campus at Cecil Airport and Spaceport.

TIAA Bank Field Event Spaces

- Daily's Place Amphitheater
- Fields Auto Group Terrace Suite
- Sky Patio
- Daily's Place Flex Field
- TIAA Bank Field
- Club
- Dicks Wing Rally Zone
- Bud Light Party or Fri(end) Zone
- Sports Complex
- Owner's Suite
- Parking Lots



- Offsite event venue
- Fruit picking
- Farm tours
- Sunset cruises
- Elite dining events
- Cider bar and field to fork dining





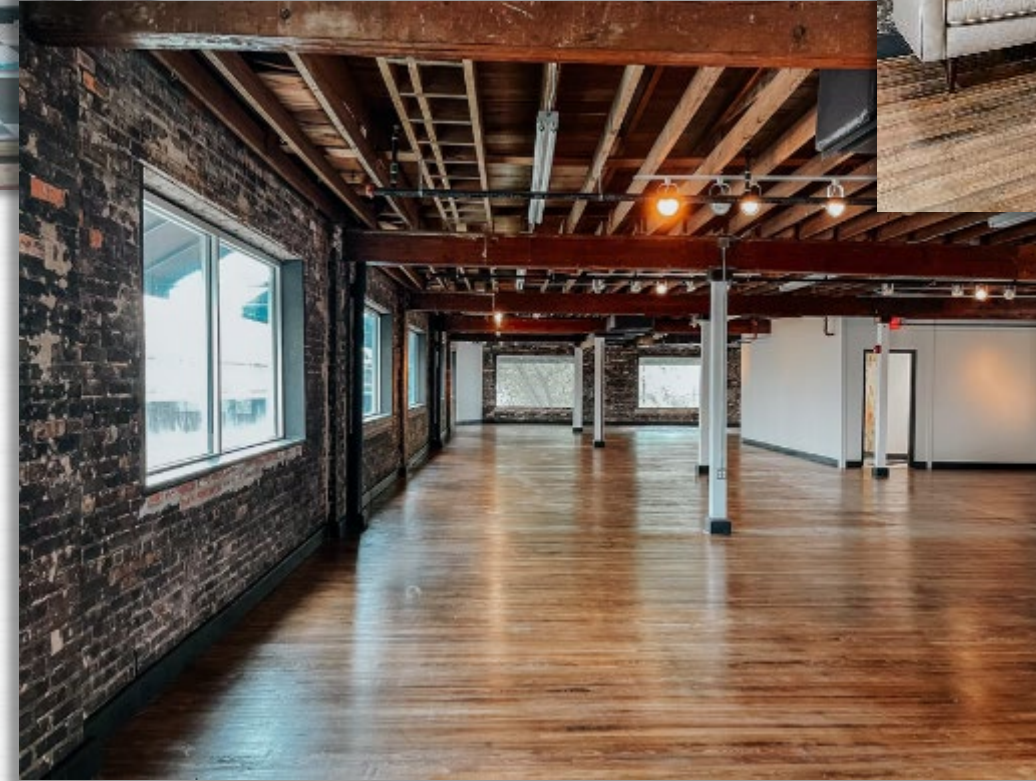
- Offsite event venue
- Distillery tours
- Private tastings
- Charitable giving program
- American made product and equipment





- Offsite event venue
- Historic community location
- Expansive back porch





- Offsite event venue
- Historic 1920s loft
- VIP suite
- Décor supporting local arts

- New public sculptures
- Modified shipping containers for pop-up stores
- First floor retailers, exploring options for a farmers' market and more
- Rooftop restaurant and bar on top of 100 West Bay Street
- Developed the alleyway between the two buildings and invested in food truck court adjacent to its campus. This includes a permanent structure for the food trucks with extended evening hours.



Estrella Cocina Rooftop Restaurant & Bar - VyStar Campus



Bread & Burger/Bread & Board - VyStar Campus



The Court Urban Food Park Downtown

Monday-Friday



M Brothers Restaurant at Mayo Clinic



Fizzies & Fare at Sweet Pete's



River & Post - Restaurant & Rooftop Bar





Moved from Jax Beach to Downtown in 2021
Outside and upstairs private event space available



Unique Transportation

- St. Johns River Taxi & Tours
- Go Tuk'n Tours & Transport
- Kraken Cycle Boats
- Pedal Pub



25 craft breweries including 4 Downtown



- BrewHound Dog Park + Bar
- Kanine Social



The Brumos Collection



Daily food trucks and live music
Monthly festivals and Downtown Art Walk event



Downtown Murals

Over 30 added in
the last few years



Kraken Cycle Boats





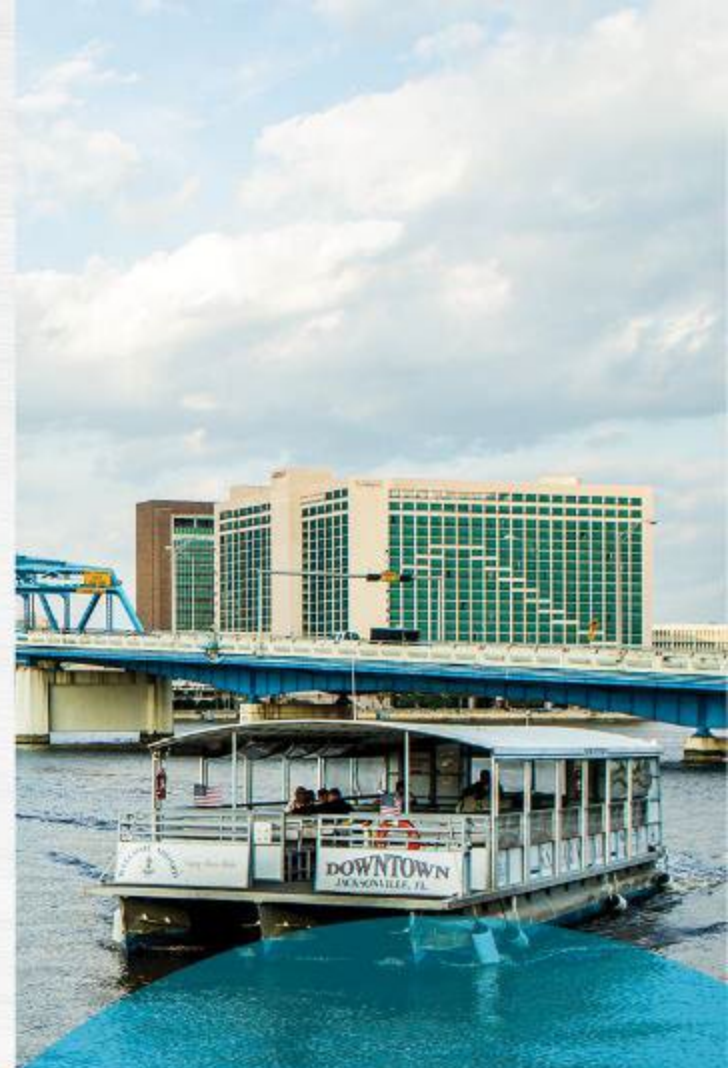
After sustaining damage nearly six years ago, the Jacksonville Beach Fishing Pier reopened to the public with its repairs in July 2022.

The pier is now 8 feet higher and constructed of four 24-inch square piles per section instead of the previous three 18-inch piles.





What's Next



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Riverfront Plaza, former site of the Jacksonville Landing, is an open green space on the river in the heart of Downtown. The 7-acre space is currently available for event permitting. The site is in the final design phase for a multipurpose lawn, destination playground, beer garden, water feature and monumental sculpture. Final building plans to be announced early 2023, with construction starting soon after.

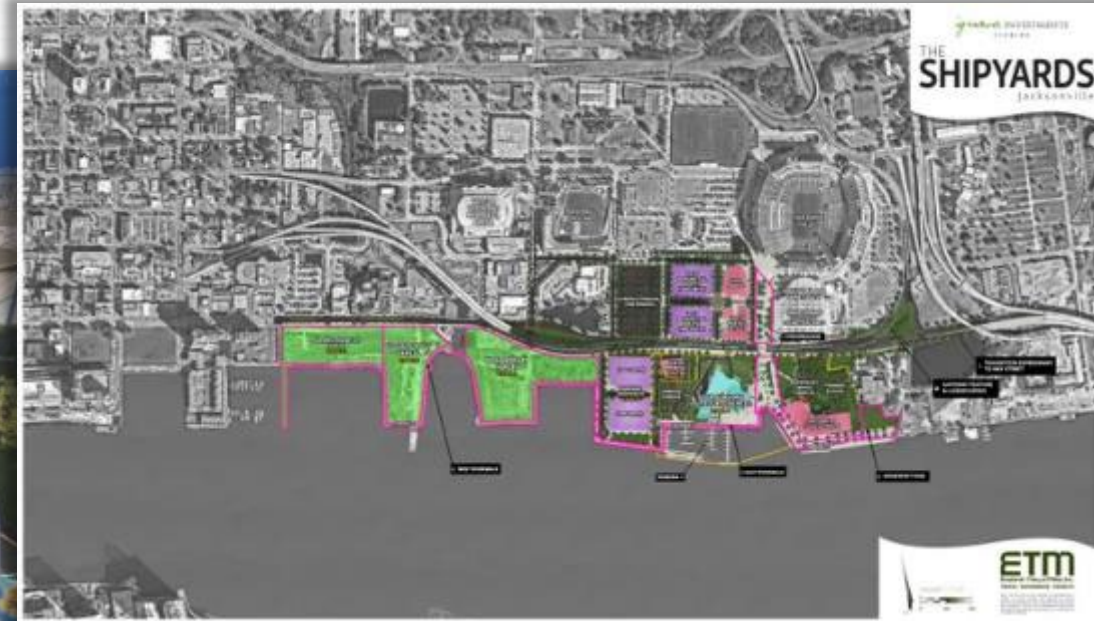
Also proposed is a 44-story, 332-unit multifamily high-rise, anticipated to be an iconic design integrated into the park. It would include a sky garden terrace with retail and park access, a 7,500 sq ft restaurant, top floor public food and beverage venue, a 1,500 sq ft café with outdoor seating, and a parking garage.



The Shipyards - Four Seasons

Newly approved plans include a 176-room luxury hotel (likely Four Seasons) with 25 high-end residences, a 157k sq ft class A office tower and city-owned modernized marina. The five-star hotel will include resort amenities such as a spa, pool and meeting spaces. Plans include a \$4 million investment to Metropolitan Park, creating a 10-acre destination riverfront park. Construction expected to start by end of 2022 and completion in 2025. An extension of the full project also includes Miller Electric Center, a new Jaguars sports performance center currently underway.

The Shipyards will deliver a Downtown experience that blends urban design with waterfront entertainment. With an influx of restaurants, hotels, entertainment and parks to complement existing establishments, a buzzing Downtown could become the true heart and soul of Jacksonville.





The Jacksonville Jaguars purchased the Downtown fairgrounds property near TIAA Bank Field and will initially convert the site to surface parking to support games and other events at the sports complex.

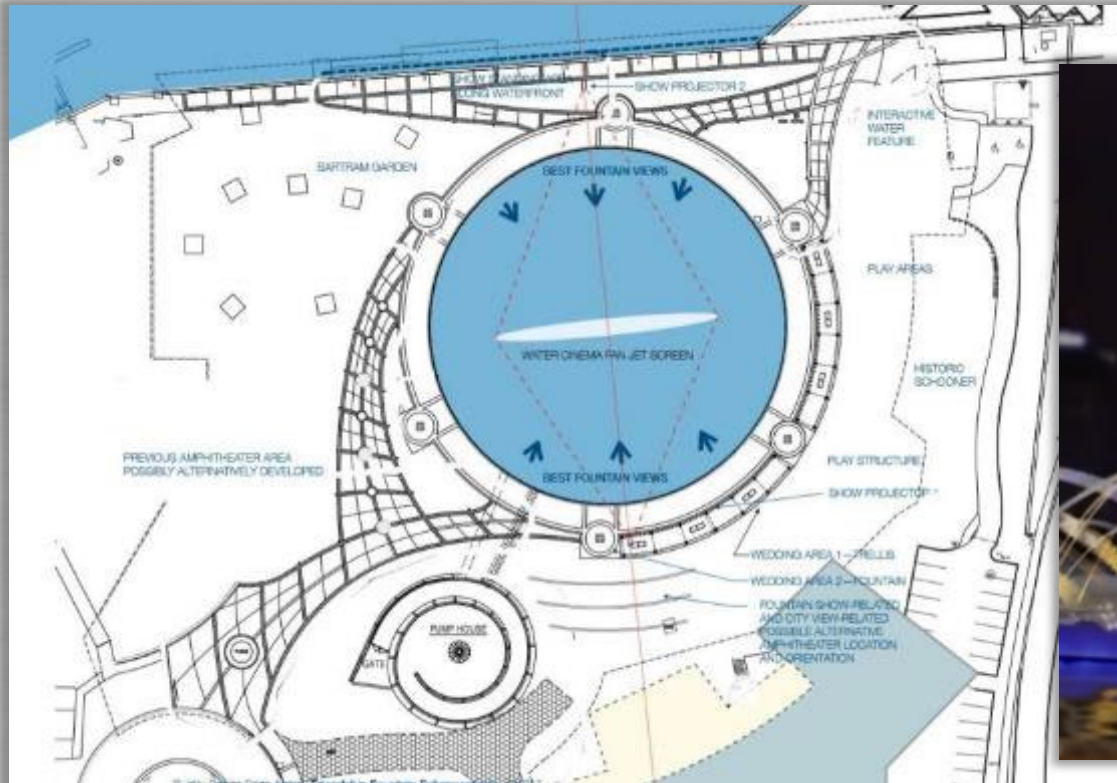
The fairgrounds will relocate to West Jacksonville, adjacent to the Equestrian Center. The new space will allow for significant growth for the fair and potential event space. Plans include a 40,000-60,000 sq ft event and expo center, administrative offices, a warehouse style storage facility, multipurpose barn and an event stage able to accommodate multiday music and entertainment festivals. With the Equestrian Center's existing campground, they expect the property to attract bigger multiday festivals.

Anticipated completion by Spring 2024.

The St. Johns River Park & Friendship Fountain

St. Johns River Park, located on the Southbank waterfront and home to Friendship Fountain, is underway with a \$6mil transformation expected to finish early 2023. Plans include a botanical garden, themed play park, splash pad, concessions and fountain upgrades. Central to the park will be an upgraded fountain with fully functional dancing jets choreographed to music and lights, boasting “water cinema”.

Further enhancing the experience is production of a fountain projection show and coordinated programming of the fountain, projection on the façade of the Performing Arts Center across the river, and lighting on the Acosta Bridge. The fountain shows will entertain residents and visitors nightly.





The Museum of Science and History is set to relocate and expand, more than doubling its size on 4 acres on the Shipyards East area of the Northbank. The site will include 2.5 acres for the building and 1.5 acres of Riverwalk and park space, available for public and private events. The future home will inspire the joy of lifelong learning, bring to life the sciences and regional history through captivating experiences and continue to energize the growing Sports & Entertainment District. Projected 2026 opening.





The Trio restores the glory of the 108-year-old Florida Life Building, 111-year-old Bisbee Building and 118-year-old Florida National Bank. Renovation will begin by adding a 140-room Marriott Bonvoy-Autograph Collection Hotel (including 86 rooms in the historic buildings), a high-end restaurant, rooftop bar, retail and parking garage.

The City and the Jacksonville Icemen have begun renovation of the Jacksonville Ice and Sportsplex. The revitalized center, to be renamed the Icemen Igloo, will be one of the Southeast's premier ice skating and facilities. The current one rink building will feature two NHL/ECHL regulation size rinks, a sports themed restaurant and lounge, new locker rooms, conference rooms, snack bar, Icemen team and pro shop, an Icemen training facility, Icemen headquarters and home to the new Jacksonville Sports Hall of Fame. Expected to be completed in late 2022.



- Jimmy Buffet Margaritaville Hotel
 - element by Westin
 - Salt Air Inn
-
- Under construction:
Springhill Suites (Spring 2023)



A 19,000 sq ft modern two-story, mixed-use facility is under construction just a block from the Atlantic Ocean in the heart of Jacksonville Beach and anticipated to be completed in early 2023.

The space will include a first-of-its-kind regional Mexican restaurant, Oaxaca Club, offering an innovative menu of chef-inspired cuisine highlighting the Mexican state of Oaxaca. A rooftop lounge with park and ocean views will be open to the public and also available for private events. Adjacent will be Jekyll Brewing, a Georgia based craft brewery gastropub.



Rivers Edge: Life on the St. Johns

Rivers Edge - with a vision for sustainable design - will encourage a healthy lifestyle & diversity. The development will bring up to 950 residential units, 147 hotel rooms, 200k sq ft office space, 134k sq ft retail, a 125-slip public marina and four acres of public park space to the vacant, 30-acre site on Downtown's Southbank.

The park space includes a large central riverfront park that will tell the story of Jacksonville's extraordinary medical facilities through art, exercise, gardens and interactive features.

Active water access abounds with a marsh boardwalk, an extension of the Riverwalk and a kayak launch.

Another 750 multifamily units on two central parcels next to a future city park also could start next year.

Infrastructure currently under construction, with completion in 2024.



Site preparation expected to start soon with plans for a 40-story, 550-foot-tall condominium complex, which would be the second-tallest building in Jacksonville. The design includes about 250 apartments, 219 condos for sale and a 25,000 sq ft retail space. The riverfront part of the project will have public green space between the building and Riverwalk.





The city is in proposal negotiation to redevelop the former courthouse site into 360 apartments in a 300' tower and a 75' pedestal with 25,000sf of ground-floor retail and restaurant space, and parking garage. Eco-buffers include a tree canopy and green roofs, garden courtyard and public waterfront park.

The developer sees Jacksonville's job growth rate, quality of life and "reasonable" cost of living as putting the area development market in an "upward trajectory."



A developer is in the design phase of an estimated \$92 million, eight-story, modern 327-unit apartment community on the prior Southbank site of River City Brewing Company. Amenities include waterfront lounges and other communal areas, plus a freestanding restaurant and public boat ramp with 32 slips. Estimated completion in 2025.

In the downtown Sports and Entertainment District, The Doro will be eight stories with 247 apartments plus retail shops, a first-floor restaurant and rooftop amenities, including a bar/lounge, swimming pool and top-notch view. Opening 2023.



Development is in the works for a mixed-use project with retail, office, restaurant and apartments at the 18-acre former Florida-Times Union site which would be developed concurrent with the day-lighting and restoration of McCoy's Creek, which also adds a 2.5-acre park on the Emerald Trail.

Phase 1 will include 271 multi-family units, 39,256 sq ft of retail (including a Whole Foods and riverfront restaurant) and a parking garage. Expected opening Summer 2024.

Phase 2 will include 125 multi-family units and 15,000 sf of retail.

In total, the development will have three restaurants - with one on the river.



Jacksonville, the 3rd largest navy installation in the country, is thrilled to add a retired Navy destroyer attraction to downtown in 2022. The USS Orleck is the most decorated post-World War II ship, serving in Korean, Vietnam and Cold War eras. In addition to being open to the public, it will serve as a gathering place for Naval Associations, crew reunions, and military conventions while supporting Veterans as a local resource and networking center. Next to the ship, there are plans for a ticket office, gift shop and a park that could include Naval aircraft on display. Future initiatives may include a Tall Ships Festival or Navy Fleet Week.

It's temporary home is docked in front of the Hyatt Regency and expected to move down river to a permanent dock in 2024. Public tours start October 2022.





A new mixed-use redevelopment in the Arlington area will include a 17,733 sq ft shipping container food court. The shopping center will have a grocer anchor, retail space, and two buildings for 82 apartments.



A developer will convert the neighboring Federal Reserve Bank and Baptist Convention Building to create a mixed-use block, comprised of first floor commercial, restaurant spaces courtyard and 24 residential units. The redevelopment is an adaptive reuse of the National Historic Landmark Building.



Conceptual design plans were recently approved for Corner Lot's new historic preservation development, Jones on Hogan.

Utilizing a combination of new construction and preservation of the existing structures, the project will transform the entire block into an urban mixed-use development consisting of residential and retail tenants. Current plans include 103 apartments, two retail store fronts and a parking garage. In addition, the development will feature co-work office spaces, a fitness facility, tranquility rooms, and a terrace overlooking downtown Jacksonville.

Residents will have convenient access to downtown, the JTA Skyway, restaurants and entertainment opportunities. In addition, the building is located on the Emerald Trail, which connects the urban core to 14 historic neighborhoods, parks and greenspaces.



The Emerald Trail Master Plan will create an outdoor destination 30-mile network of bicycle and pedestrian trails of greenways and parks that will encircle the urban core and link Downtown with at least 14 historic neighborhoods, 16 schools, two colleges and nearly 30 parks, among restaurants, retail and businesses. Phase one is a 1.3-mile “Model Project” to connect the existing S-Line Rail Trail in Springfield to the McCoys Creek Greenway and Park Street. The trail is anticipated to offer a boost of social and economic development in areas.





Brooklyn Food Hall

Local group is in the early stages of development to turn two buildings, totaling 33,000 sf, into a multitenant space focusing on local artisanal foods and products. Plans would include a sprawling complex with full-service anchor restaurants, indoor food stalls with communal seating, an outdoor beer garden/dining courtyard and a flex space for temporary vendors.



Dennis + Ives Development

The mega mixed-used complex is in the works in the Rail Yard District of Jacksonville. The 7.15 acres and 96k sq ft. of existing commercial space will be home to offices, restaurants, green space, and retail space in addition to a music and event venue (1,000-2,000 capacity). The development is expected to change landscape of the area and make the Urban Core a destination, all within easy walking distance of the planned 30-mile McCoys Creek Emerald Trail project. Phase 1 expected to be complete by end of 2022, with other phases lasting into 2023.



Mayo Clinic Expansions

- Addition of 5 hospital floors above existing tower with completion in 2026. When completed the main facility will be 13 floors with 121 new beds, including 56 for intensive-care unit.
- Breaking ground in 2022 will be a new integrated oncology facility including proton beam therapy for cancer patients. Will also include the first carbon ion therapy center in North America.
- Eight-story Hilton hotel with 252 guest rooms and upscale accommodations. It will feature a fitness center, restaurant, outdoor pool and 16,000 sq ft of meeting space. Completion early 2024.





The Jacksonville Zoo and Gardens has unveiled a new master plan and \$50 million renovation.

The main entrance will be relocated allowing visitors to take a north loop, a south loop or both. The main gate will lead to the new Manatee River exhibit with glass wall enclosures. The manatees will all be temporary residents - considered wild and being treated for injuries with expectation to be released. The first project phase is anticipated in mid-2023.



A new education campus and lion exhibit are planned for the following years, among other improvements. The zoo has won major national awards for its Range of the Jaguar and Land of the Tiger exhibits, so the bar has been set high for the lion exhibit. "We want to be known as the zoo that does big cats better than anyone else."



A four-story 118 room AC Hotels by Marriott is planned for the St. Johns Town Center area. The project will include 1,400 sq ft of meeting space and an outdoor pool. This is part of the fourth phase for the St. Johns Town Center, which also includes a Restoration Hardware and an unidentified theater.

Other openings:

- Gucci
- Sugar Factory American Brasserie
- The Yard Milkshake Bar
- Light On The Sugar Bakery & Cafe
- Marshalls
- Blo Blow Dry Bar
- Vow'd
- Arula
- Offline by Aerie
- Free People Movement
- Fresh Mex & Co
- NIU Scooters
- Sola Salon Studios

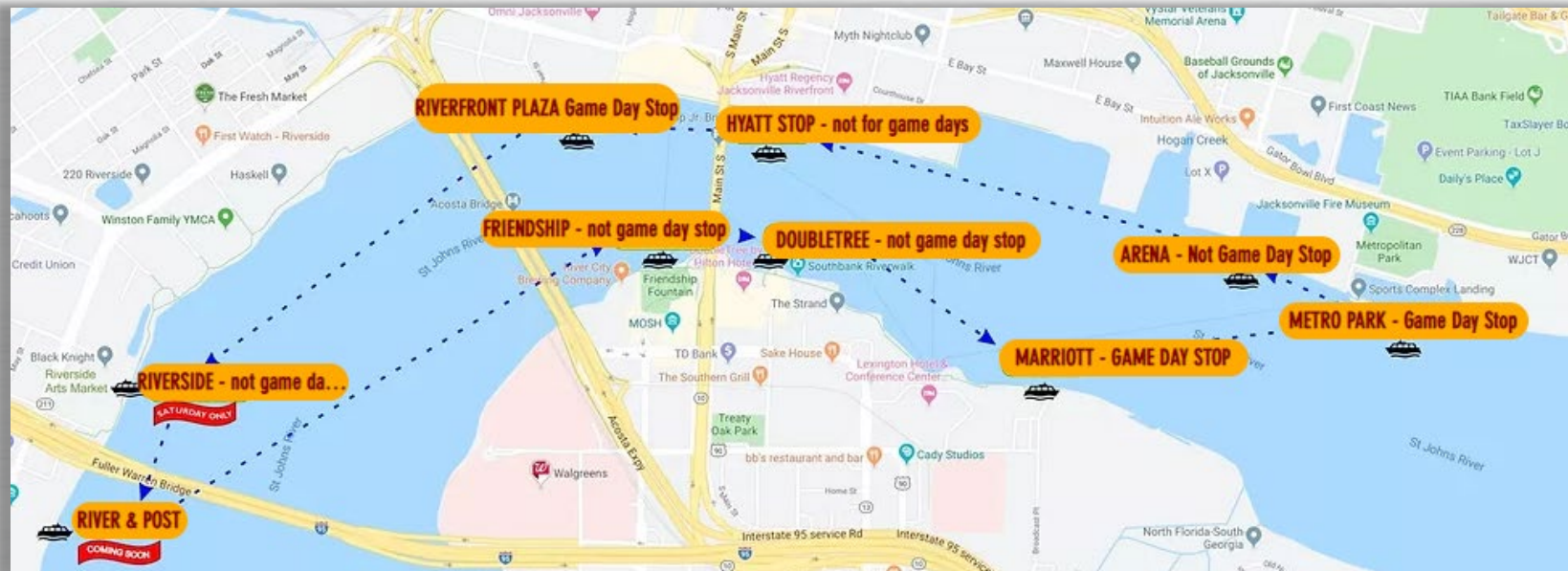


St. Johns River Taxi Updates

- Wednesday-Sunday Downtown History & Site-seeing Tours
- Wednesday-Sunday Happy Hour Tours
- Wine & Beer Offerings
- New stop at Post Street Day Docks

Recreational boaters on the St. Johns River downtown will be able to tie up at a new public dock in Riverside so they can come ashore to dine or shop in nearby Five Points.

The dock will be located on the St. Johns River at the foot of Post Street off Riverside Avenue in Five Points.





Let's design an "Only in Jax" experience for your next meeting.

