

Cultural Communities Email & Social Media Copy Suggestions

Let's get social! Below you will find our Cultural Communities Social Media and Email Tool Kit for Meeting Planners. This kit is designed to help you with posts on our destination while you promote your upcoming meeting in Jacksonville, Florida on social media. We have special posts designed that includes copy and links to the relevant resources on our website.

Black

- Connect with the soul of Jacksonville's black community by exploring the [Black Travel Guide](#).
- Follow the [Black Heritage Trail](#) to trace the footsteps of Jacksonville's black history and legacy.
- From elegant boutiques to fresh coastal cuisine, support and celebrate Jacksonville's black entrepreneurs by experiencing these [black-owned attractions and businesses](#).

LGBTQ+

- Take pride in where you visit. Jacksonville has many experiences to be discovered by LGBTQ+ travelers. [Learn more about what to do](#).
- Embrace safe spaces and LGBTQ+ friendly businesses in Jacksonville. [Check out these itinerary suggestions](#).
- Jacksonville is on the rise as one of the most welcoming gay-friendly destinations. Explore more in the [LGBTQ+ Travel Guide](#).

Latin

- Sunny skies, sandy beaches & vibrant historic neighborhoods. Experience Jacksonville through the [Latino Travel Guide](#).
- So much flavor in Jacksonville! [Discover hidden gems and learn more](#) about local Latin influenced festivals.
- Discover Jacksonville's Latin community with [these recommendations](#) from our resident local expert.