



### Visitors in Paid Accommodations\*

	2018											
	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec
Occupancy %	72.4%	79.8%	82.3%	80.3%	76.1%	74.6%	73.7%	74.9%	72.0%	74.1%	66.5%	62.7%
Room Supply	18,152	18,152	18,154	18,150	18,148	18,143	18,146	18,146	18,146	18,146	17,703	17,703
Days in Month	31	28	31	30	31	30	31	31	30	31	30	31
Average Party Size	2.89	2.89	2.89	2.89	2.89	2.89	2.89	2.89	2.89	2.89	2.89	2.89
Average Length of Stay	1.89	1.89	1.89	1.89	1.89	1.89	1.89	1.89	1.89	1.89	1.89	1.89
People in Paid Accommodations	622,961	620,108	707,793	668,241	654,739	620,876	633,937	644,259	599,336	637,378	540,040	526,153
	7,475,820											

#### One Time Impactful Events:

March--Bible Study Fellowship

April--Welcome to Rockville extended Festival to 3 days

May-- State & Local Government Benefit Assn, Dept of Defense, Capella University

June--Christian Congregation of the Jehovah's Witnesses 2 groups changed dates from July in previous year

\*This estimate is for visitors who stayed in paid hotel accommodations. It does not include visitors who stayed with Friends/Family, Airbnb, etc.