



It All Starts with the Visit Jacksonville Team

WHEN IT COMES TO JACKSONVILLE, our Sales team are the group business experts. Whether your competition or event is taking place at one hotel or a variety of venues, our Sales Team can assist. Not sure where to start? Let's start with Sales!

Visit Jacksonville is your complimentary resource to help support you and your event's success in our destination. Connect with our team today to learn about available concessions and incentives your group may be eligible to earn.

SITE VISIT ASSISTANCE

- Sourcing Jacksonville for your RFP?
Our Sales Team can assist with site visit coordination to make it easier for you to visit Jacksonville and tour our hotels and venues.
- Easily submit your RFP via visitjacksonville.com/meetings/online-rfp/ or contact our Sales Team directly. We'll collect the proposals from the hotel properties that meet your RFP criteria, making it even easier to plan your next event.

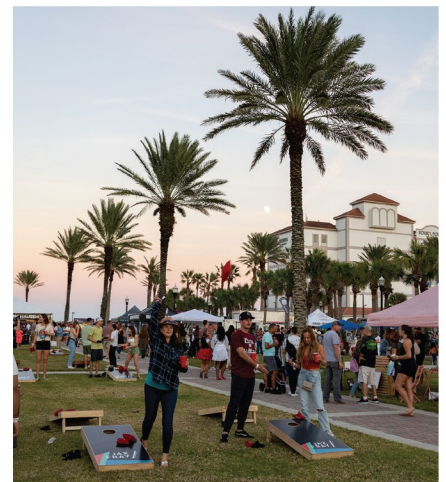
BOOKING CONCESSIONS

Contact our team to see if your group qualifies for some of the booking concessions listed below. Plus, we are always looking for new ways to impact your event here in Jacksonville!

- Custom Microsite
- Airport Signage
- VIP Individual Airport Transfers
- VIP Welcome Amenities
- Welcome Signage at or around Hotel
- Welcome Table
- Group Welcome from Visit Jacksonville President & CEO

SALES INCENTIVES

- Events that meet need month and economic impact criteria may be eligible for grants between \$1 to \$10 per room night.
- Looking to book a multi-year event? Or meet this year? Ask a member of our Sales Team for a list of promotions to see if your event qualifies. Current promotions can be found here: visitjacksonville.com/meetings/meetings-promotion/.
- Certain groups with a unique impact on our destination may also be eligible for sponsorship opportunities. Discuss your event with a member of our Sales Team for more information.



visit
Jacksonville
and the Beaches



Scan the QR code to learn more about our current incentives.

Let's Boost Your Attendance

VISIT JACKSONVILLE OFFERS A WIDE VARIETY of materials to help drive attendance to your upcoming event: Brochures, posters and give-away items are great ways to pique your attendees' interest in Jacksonville. We'll help you out with the details.

Fast-moving promotional videos, images and links to popular Visit Jacksonville webpages will get everyone excited about your event!

DESTINATION MARKETING TOOLS

- **Jax Facts:** Talking points for use in promoting Jacksonville to your attendees as well as helpful information and fun facts about Jacksonville.
- **Media Hub:** We can provide you with access to our media gallery with destination images and videos for promotion on your website, programs, or brochures.
- Visit Jacksonville can welcome your group at the start of your event with a post on our social media platforms. We have also created a **Social Media Toolkit** to help you with sample posts to boost your attendees' interest in Jacksonville, prior to your event. Don't forget to share your Jacksonville experience by using the **#onlyinjax**.

We can create a custom microsite to link from your event website, to promote things to do in Jacksonville, specific to your attendees and when they will be in the City.

Available at visitjacksonville.com/events, our comprehensive month-by-month calendar of activities and events throughout the city can help guide your event planning.

ASSEMBLE YOUR LOCAL EVENT TEAM

Connect with the local businesses that will elevate your next event. We know audio/visual companies, transportation services, caterers, destination management companies, décor, photographers, staffing agencies, and more.



Whatever you are looking for, we can help get you started.



MAKE THEM FEEL SPECIAL

- **Welcome Letter from the City of Jacksonville Mayor's Office**
- **Welcome on Visit Jacksonville's Social Media Outlets**
- **VISIT LIKE A LOCAL**
- **Visitor Magazines**
- **Area Maps, Brochures, and Dining Guides**
- **Attendee Passport:** Visit Jacksonville has partnered with businesses across the City to offer discounts to restaurants, attractions, and boutiques offered exclusively to our visitors and event attendees.
- **Sample Itineraries:** We have put together sample itineraries for your attendees whether they are extending their time in Jax or have free time outside of the event. We can help make sure your attendees get the most out of their time in Jacksonville!
- **Postcards**
- **Small Promotional Give-Away Items**