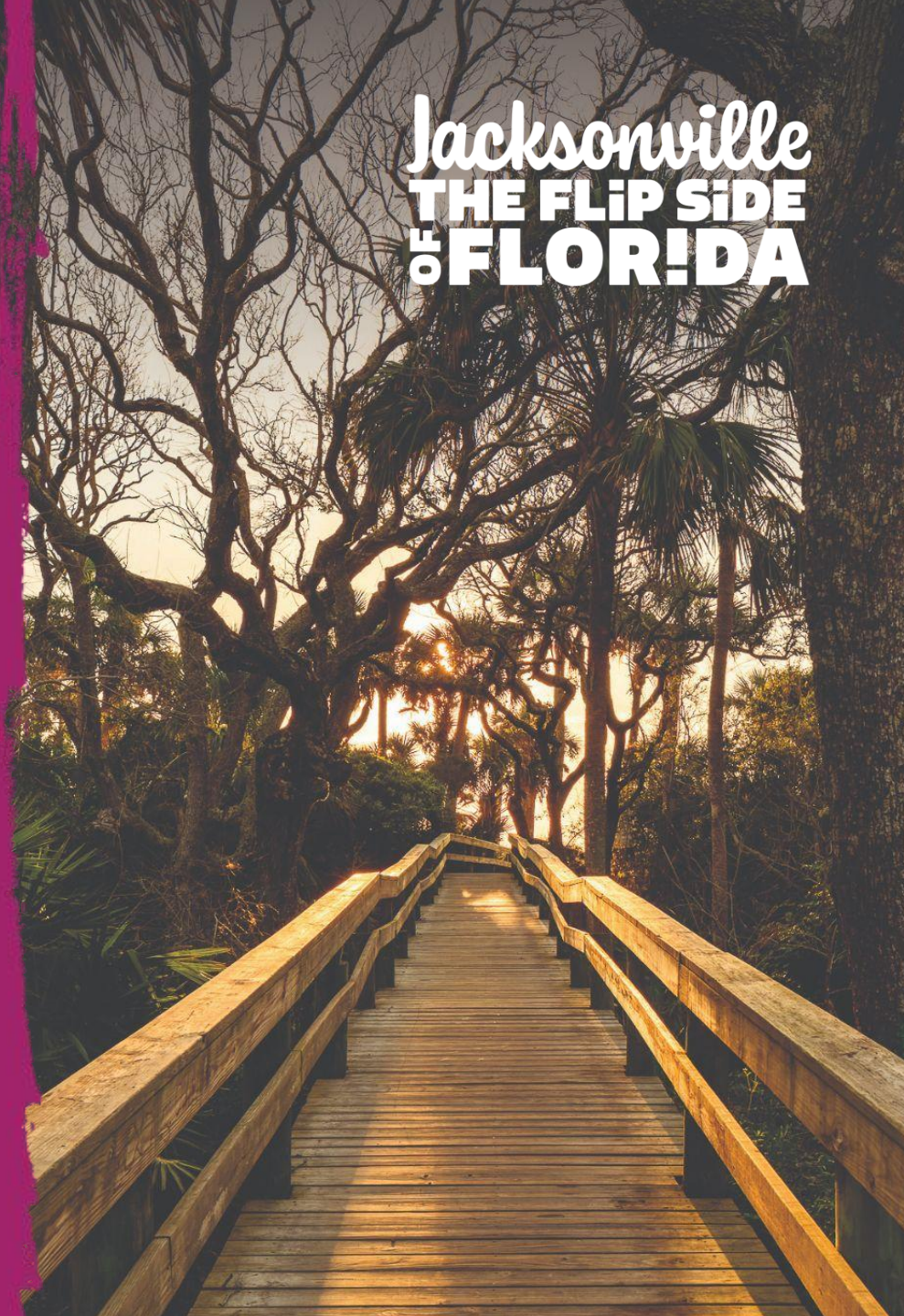


Share the 904: Promoting Jax in Your Daily Role

**To be able to naturally
weave Jacksonville's
strengths into sales
conversations,
networking,
customer service,
marketing,
and recruiting.**

Jacksonville
THE FLIP SIDE
OF FLORIDA



What we will cover:

- Why you should care
- City Facts & Stats
- Jacksonville Knowledge and Where to Find More



WHY SHOULD YOU CARE?

- Because Jacksonville's reputation affects your business
- Because every interaction shapes the visitor experience
- Because word-of-mouth is powerful
- Because it helps your bottom line
- Because you're already doing it

HOW TO TELL THE JACKSONVILLE STORY IN 30 SECONDS

- ❤️ Welcoming - A friendly, unpretentious city where Southern hospitality, authentic neighborhoods, rich culture, and genuine people.
- 🌊 Blue - 22 miles of beaches, the St. Johns River, and more shoreline than any other city in Florida.
- 🌳 Big - The largest city by land area in the continental U.S., with room to explore and a variety of experiences.
- 📈 Growing - New parks, hotels, attractions, and billions of dollars in investment are reshaping the City.

Talking Point: "Jacksonville combines the energy of a growing city with welcoming people, authentic experiences, abundant water access, and the outdoor lifestyle people come to Florida for."

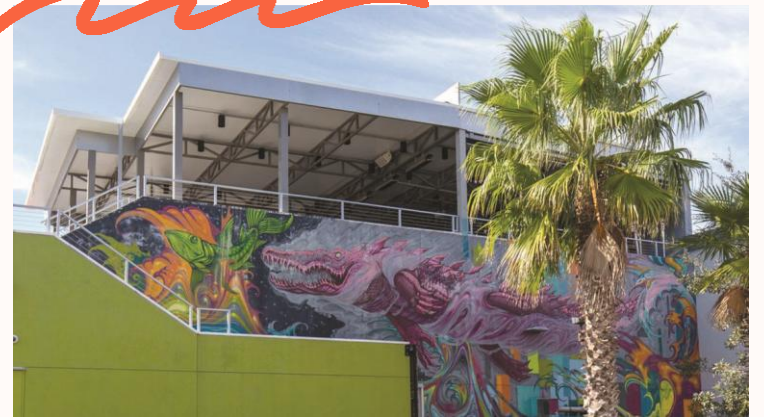
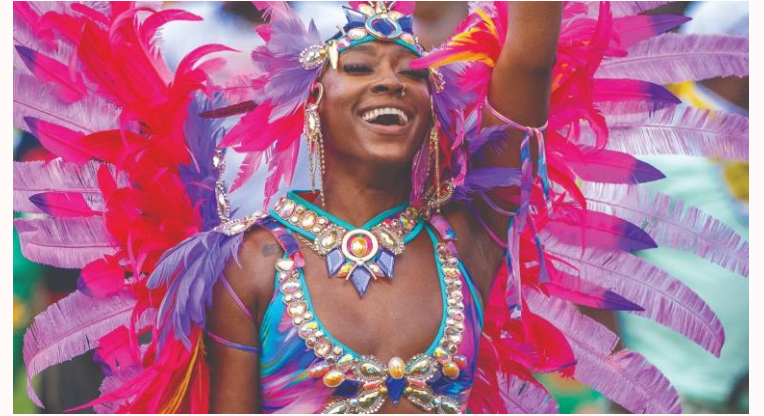
JACKSONVILLE DEMOGRAPHICS

Population: ~1.06 million residents (2025 estimate)

- 6th most populous county in Florida
- Population has grown about 6.8% since 2020.

Median age: ~37 years

One of Florida's most diverse and fastest-growing major counties.



Race & Ethnicity

Breakdown: (estimated 2025)

White: ~47% to 49%

Black or African American: ~29% to 30%

Hispanic or Latino (of any race): ~12% to 13%

Asian: ~4% to 5%

Two or more races (Multiracial): ~5%

Other races: ~1% to 2%

Diversity & International Population:

- Foreign-born residents: 12.2%
- Language other than English spoken at home: 16.3%

Talking Point: "One of the things that makes Jacksonville special is its diversity. Duval County is among Florida's most diverse large counties, and Jacksonville is home to one of the Southeast's largest Black cultural communities, which has had a lasting impact on our history, arts, music, cuisine, and culture."

UNIQUE GEOGRAPHY

Jacksonville offers a rare combination of urban amenities, beaches, waterways, and nature preserves in a single destination.

Talking point: "You can have a beach morning, a downtown meeting, and a nature excursion all in the same day."



ACCESSIBILITY & LOCATION

- Jacksonville sits at the crossroads of I-95 and I-10, making it one of the most connected cities in the Southeast.
- It's within a day's drive of tens of millions of people.
- Jacksonville International Airport offers easy access to major U.S. markets.

Talking point: "Jacksonville is easy to get to and easy to get around."



TRAVELER INFORMATION

Located just minutes from Downtown Jacksonville, Jacksonville International Airport (JAX) provides non-stop flights to major U.S. cities, including those that serve as international gateways. The airport offers arrivals and departures on all major domestic air carriers and a network of regional carriers. Enjoy a full-service terminal building, outstanding ground transportation options and dedication to security and customer service. JAX has consistently ranked #1 for customer service amongst North American airports.



NEWS:

Air Canada's seasonal Toronto service returned on May 27. JetBlue's nonstop flight to Ft. Lauderdale will begin on June 18. Breeze's nonstop flight to Ft. Lauderdale will commence on July 2.

For the most up-to-date and detailed airport information visit: flyjax.com

GROUND TRANSPORTATION



At JAX, all ground transportation services, including rental car agencies, taxi, shuttle and limousine services, are located on the lower level of the terminal building adjacent to baggage claim.

RENTAL CAR RETURN

To return an on-airport rental car, drive directly into the ground floor of the parking garage, which is adjacent to the terminal building.

TAXI/LIMOUSINE/SHUTTLE SERVICE

For Ground Transportation assistance upon arrival at JAX, please go directly to our Taxi, Limousine and Shared-Ride Booths located on the Lower Level outside Baggage Claim. No reservations are required for arriving passengers.

z-trip 904-222-2222
Metro Executive Transportation 904-422-3651

PRE-ARRANGED GROUP CHARTER SERVICES

East Coast Transportation 904-525-8600
Dana's Limousine & Transportation ... 904-744-3333

APP-BASED RIDES SERVICE

Lyft and Uber are authorized to provide services at JAX and passengers can request once they're on the terminal curbside. Pick-up location signage is located on the Lower Arrival Curb outside Baggage Claim Door 3.

HOTEL SHUTTLE SERVICE

Check with your hotel to see if shuttle service is provided to/from the terminal.

PARKING SHUTTLE SERVICE

FREE shuttle service to and from the terminal 24/7, approximately every 10 minutes in the Economy Lots and Daily Surface Lot.

VALET PARKING

No reservations required. Drop off your car at the Valet Parking booth located curbside on the Departure Level. Look for the Valet signs. Call 904-741-3900 to learn more about JAX Airport Valet Parking.

AVERAGE FLIGHT TIME TO JAX	
Atlanta	1 hour
Chicago	2.25 hours
Dallas	2.75 hours
Denver	4 hours
Miami	1 hour
Nashville	1.25 hours
NYC area	2.5 hours
Washington, DC	1.5 hours



JAX DISTANCES

Location	Miles to Airport
Beaches	26 Miles
Downtown	18 Miles
Northside	1 Mile
Southside	21 Miles
Westside	16 Miles

For the most up-to-date and detailed airport information visit: flyjax.com

Schedule Weekly Summary Report for nonstop Passenger (Air - All) flights from JAX for travel in June 2026

All flights and seats given are per week.

Airline	Origin	Destination	Miles	Mon	Tue	Wed	Thu	Fri	Sat	Sun	Ops/Week	Average Daily Flights	Seats	Seats/ Dep	Average Daily Seats
Air Canada	JAX	Toronto	917	1	0	1	0	1	0	1	4	0.6	548	137.0	78.3
Air Canada	Toronto	JAX	917	0	1	0	1	0	1	1	4	0.6	548	137.0	78.3
Alegiant Airlines	Belleville (St. Louis)	JAX	724	0	0	0	1	0	0	1	2	0.3	360	180.0	51.4
Alegiant Airlines	Nashville	JAX	484	0	0	0	1	0	0	1	2	0.3	312	156.0	44.6
Alegiant Airlines	Akron-Canton	JAX	719	1	0	0	1	1	0	1	4	0.6	720	180.0	102.9
Alegiant Airlines	Cincinnati	JAX	614	1	0	0	0	1	1	0	3	0.4	540	180.0	77.1
Alegiant Airlines	Des Moines	JAX	1,013	0	0	0	1	0	0	1	2	0.3	360	180.0	51.4
Alegiant Airlines	Flint	JAX	868	0	0	0	1	0	0	1	2	0.3	360	180.0	51.4
Alegiant Airlines	Grand Rapids	JAX	881	1	0	0	0	1	0	0	2	0.3	360	180.0	51.4
Alegiant Airlines	Washington D.C. (Dulles)	JAX	831	1	0	0	0	1	0	0	2	0.3	360	180.0	51.4
Alegiant Airlines	Indianapolis	JAX	888	0	0	0	1	0	0	1	2	0.3	360	180.0	51.4
Alegiant Airlines	JAX	Belleville (St. Louis)	724	0	0	0	1	0	0	1	2	0.3	360	180.0	51.4
Alegiant Airlines	JAX	Nashville	484	0	0	0	1	0	0	1	2	0.3	312	156.0	44.6
Alegiant Airlines	JAX	Akron-Canton	719	1	0	0	1	1	0	1	4	0.6	720	180.0	102.9
Alegiant Airlines	JAX	Cincinnati	614	1	0	0	0	1	1	0	3	0.4	540	180.0	77.1
Alegiant Airlines	JAX	Des Moines	1,013	0	0	0	1	0	0	1	2	0.3	360	180.0	51.4
Alegiant Airlines	JAX	Flint	868	0	0	0	1	0	0	1	2	0.3	360	180.0	51.4
Alegiant Airlines	JAX	Grand Rapids	881	1	0	0	0	1	0	0	2	0.3	360	180.0	51.4
Alegiant Airlines	JAX	Washington D.C. (Dulles)	831	1	0	0	0	1	0	0	2	0.3	360	180.0	51.4
Alegiant Airlines	JAX	Indianapolis	888	0	0	0	1	0	0	1	2	0.3	360	180.0	51.4
Alegiant Airlines	JAX	Harrisburg	724	1	0	0	0	1	0	0	2	0.3	360	180.0	51.4
Alegiant Airlines	JAX	Pittsburgh	695	1	0	0	1	1	0	1	4	0.6	720	180.0	102.9
Alegiant Airlines	JAX	Knoxville	391	1	0	0	0	1	0	0	2	0.3	360	180.0	51.4
Alegiant Airlines	Harrisburg	JAX	724	1	0	0	0	1	0	0	2	0.3	360	180.0	51.4
Alegiant Airlines	Pittsburgh	JAX	695	1	0	0	1	1	0	1	4	0.6	720	180.0	102.9
Alegiant Airlines	Knoxville	JAX	391	1	0	0	0	1	0	0	2	0.3	360	180.0	51.4
American Airlines	Charlotte	JAX	329	5	5	5	5	5	5	5	35	5.0	6,092	174.1	870.3
American Airlines	Washington D.C. (Reagan)	JAX	834	4	4	4	4	4	3	4	27	3.9	2,725	100.9	389.3
American Airlines	Dallas-Ft. Worth	JAX	919	6	6	6	6	6	6	6	42	6.0	7,432	177.0	1,061.7
American Airlines	JAX	Charlotte	329	5	5	5	5	5	5	5	35	5.0	6,092	174.1	870.3
American Airlines	JAX	Washington D.C. (Reagan)	834	4	4	4	4	4	3	4	27	3.9	2,725	100.9	389.3
American Airlines	JAX	Dallas (DFW)	919	6	6	6	6	6	6	6	42	6.0	7,432	177.0	1,061.7
American Airlines	JAX	New York (LaGuardia)	834	0	0	0	0	0	1	1	2	0.3	152	76.0	21.7
American Airlines	JAX	Miami	334	4	4	4	4	4	4	4	28	4.0	2,856	102.0	408.0
American Airlines	JAX	Chicago (O'Hare)	865	3	2	3	3	3	2	3	19	2.7	2,480	130.5	354.3
American Airlines	JAX	Philadelphia	715	2	2	2	2	2	2	2	14	2.0	1,556	112.6	289.4

GETTING HERE & GETTING AROUND

Let's Fly!

- Jacksonville International Airport (JIA)
 - o Coming Soon: Concourse B!
 - o New flights announced monthly!

Ground Transportation

- Amtrak (20 min N of Downtown)
- Jacksonville River Taxi (Downtown)
- JTA Skyway (Downtown), FREE
- NAVI (Downtown), FREE
- Car Rental – via JIA
- JTA Buses
- St. Johns River Ferry (Between Mayport + Ft. George Island)
- Beach Buggies (Beaches), FREE
- Tuk'n Ride (Downtown, Riverside Avondale)
- Bike + Scooter Rentals (Downtown)
- Taxis and Car Service via ZTrip, Uber & Lyft

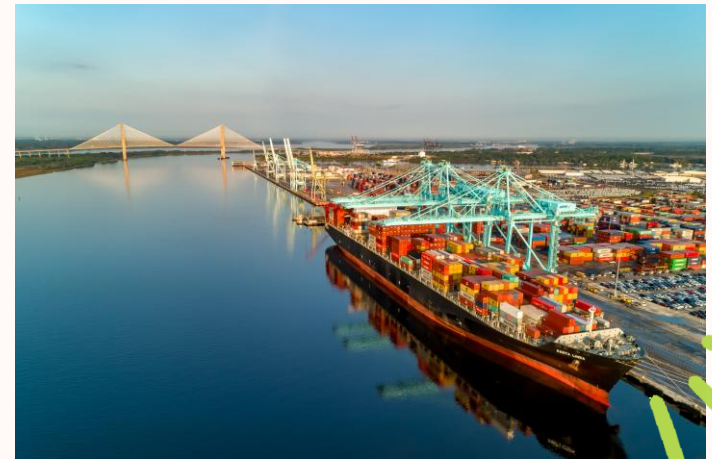


WHAT IS JAX KNOWN FOR?

Jacksonville
THE FLIP SIDE
OF FLORIDA

MAJOR INDUSTRIES

1. Transportation, Logistics & Distribution
2. Military & Defense
3. Healthcare & Life Sciences
4. Financial Services & Insurance
5. Advanced Manufacturing
6. Technology & Cybersecurity



Transportation, Logistics & Distribution	CSX (headquartered in Jacksonville), Southeastern Grocers Distribution, Crowley Maritime, SSA Marine, Dames Point and Blount Island terminal operators, Amazon fulfillment centers, UPS, FedEx
Military & Defense	Naval Air Station Jacksonville, Naval Station Mayport, Marine Corps Support Facility Blount Island, defense contractors such as BAE Systems, L3Harris Technologies, and Booz Allen Hamilton
Healthcare & Life Sciences	Mayo Clinic Florida, Baptist Health, UF Health Jacksonville, Ascension St. Vincent's, Brooks Rehabilitation, Johnson & Johnson Vision, Nemours Children's Health
Financial Services & Insurance	Fidelity National Information Services (FIS), Fidelity National Financial (FNF), Florida Blue, Deutsche Bank, Black Knight (now part of Intercontinental Exchange), VyStar Credit Union, Community First Credit Union
Advanced Manufacturing	Johnson & Johnson Vision, Anheuser-Busch Brewery, JinkoSolar, APR Energy, Parker Hannifin, Rayonier Advanced Materials, Phoenix Products Company
Technology & Cybersecurity	FIS, Black Knight, Availity, Redwire Space, Forcura, Acumen IT, Kismet Technologies, and numerous fintech and healthcare IT firms

Tools & Resources

Rankings

Resource
Library

GO TO

Data
Dashboard

GO TO

Stats
& Facts

GO TO

Real
Estate & Research

GO TO

Rankings

GO TO

Jacksonville #3 Best Large
City to Start a Business

WalletHub

April 2026

Jacksonville #1 U.S. Market
for First-Time Homebuyers

Zillow

April 2026

Jacksonville Top 10 City for
Women-Owned Businesses

Coworking Café

March 2026

Jacksonville #4 for Zillow's
Most Buyer-Friendly Markets
of 2026

Zillow

January 2026

Jacksonville #5 Best Large
U.S. Cities for Startups

CommercialCafe

December 2025

Jacksonville Top 20 Best
City for Veterans

WalletHub

November 2025

Jacksonville #1 for Quality
of Life

ExploreCity

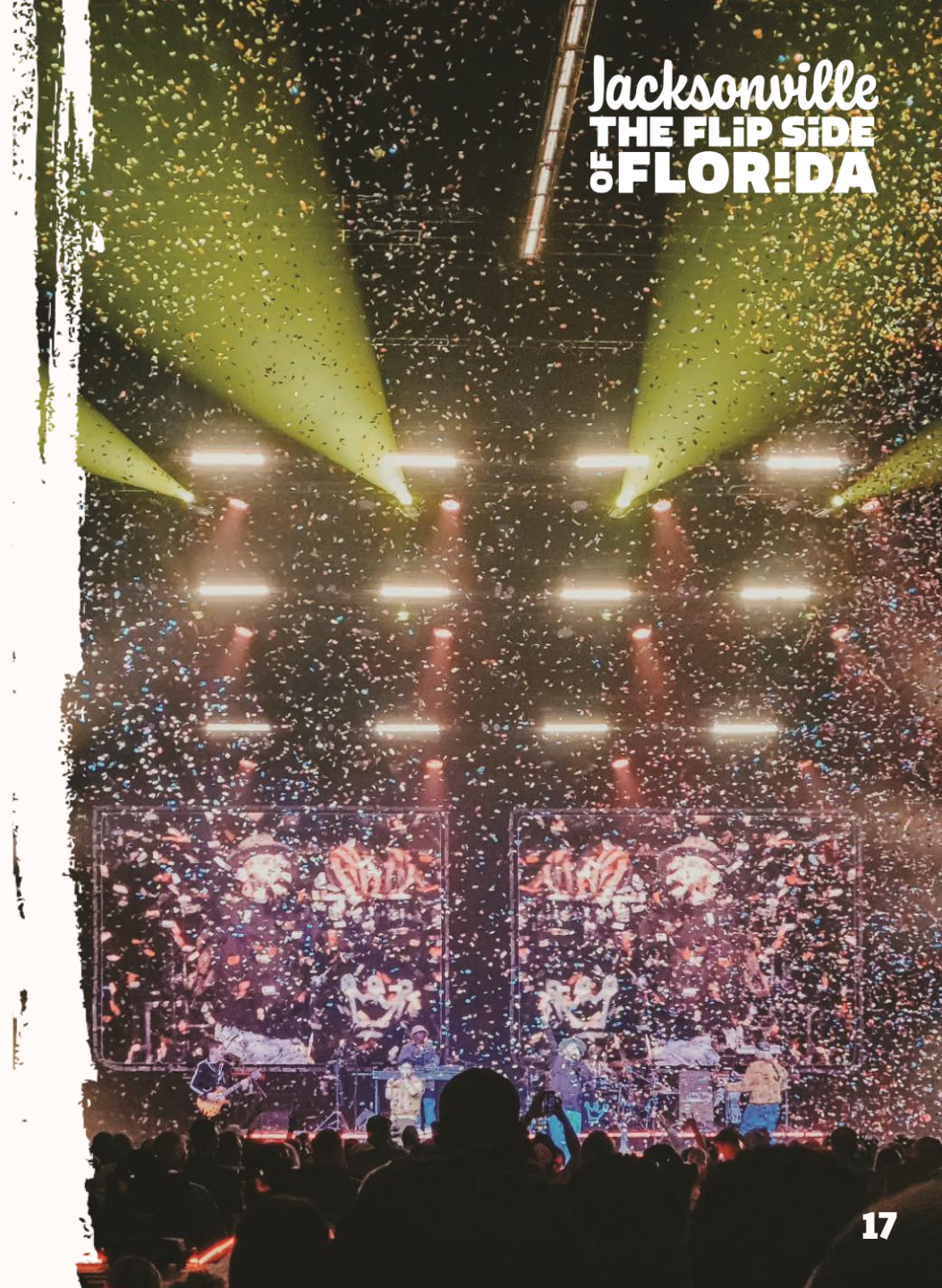
October 2025

Florida #1 for Talent
Attraction

Lightcast

September 2025

What Do Visitors Need to Know?



The Beaches

- **22 miles** of beaches
- **1,100+ miles** of interior shoreline
- **40 miles** of intracoastal waterways
- **50** public boat ramps
- The **longest** stretch of the St. Johns River

Fishing, surfing, **SUP**,
kayaking, **SCUBA**, skiing,
swimming, boogie
boarding, **windsurfing**,
kite surfing, **jet skiing**,
boating, **floating**...you
name it **we've got it.**



Eat Like a Local

Jacksonville
THE FLIP SIDE
OF FLORIDA

- **Coastal at its core**
 - Fresh seafood from the Atlantic Ocean and St. Johns River
 - Dock-to-table culture with Mayport shrimp, oysters, and local fish leading menus
 - Strong connection between waterways and dining experiences
- **Global culinary influence**
 - Diverse international cuisines across the city
 - Caribbean, Latin American, Asian, and European-inspired offerings
 - Immigrant and cultural communities shaping the food landscape
- **Neighborhood-driven experiences**
 - Distinct culinary pockets across Jax (Beaches, Riverside Avondale, San Marco, etc.)
 - Mix of casual waterfront dining and elevated concepts
 - Strong sense of local identity in each area

Talking Point:

"Jacksonville's food scene is defined by fresh seafood, local neighborhoods, a diverse population and authentic experiences rather than tourist districts."



Port & Military Influence

- Jacksonville is a proud military community with strong ties to service members
- Ranks as the **third largest military presence in the U.S.**
- **1 in 4 Jacksonville residents** has a connection to the military
- The city has a strong U.S. military presence, including:
 - Naval Air Station Jacksonville
 - Naval Station Mayport
 - Naval Submarine Base Kings Bay
- The St. Johns River established Jacksonville as a key gateway for trade and ocean access
- JAXPORT operates a major East Coast port for cargo and cruise travel

Why it matters for tourism today:

- Supports cruise and waterfront tourism
- Attracts military visits, reunions, and events
- Reinforces Jacksonville's identity as a globally connected destination



Talking Point:

"Jacksonville is one of the most globally connected cities in Florida."

Parks + Outdoors

The **largest urban park system** in the nation at 80,000 acres which includes 7 State Parks, 2 National Park Sites, and over 400 City Parks.

- Timucuan Ecological & Historic Preserve
- Fort Caroline National Park
- Kingsley Plantation
- Talbot Islands State Parks
- Hanna Park
- 7 Creeks Recreation Area
- Jacksonville Arboretum
- Memorial Park
- Castaway Island Preserve

Talking Point:

"Jacksonville offers big-city amenities with easy access to nature."



Artist Walk Skate Park under the Fuller Warren Bridge

What Visitors Come Here For

Jacksonville
THE FLIP SIDE
OF FLORIDA

Recently Opened Parks



*Rivers Edge
(Southbank)*



*Friendship Fountain +
St. John's River Park Playground
(Southbank)*



*Riverfront Plaza
(Northbank)*

What Visitors Come Here For

Emerald Trail

The Emerald Trail is a transformative project that will create more than 30 miles of connected trails and green spaces, linking downtown Jacksonville with 14 historic neighborhoods and providing new opportunities for recreation, transportation, and economic development.



Jacksonville
THE FLIP SIDE
OF FLORIDA



ATTRACTIONS

We update twice a year!

- Jacksonville Zoo and Botanical Gardens
- Cummer Museum of Arts & Gardens
- Riverside Arts Market
- Catty Shack Ranch Wildlife Sanctuary
- Kathryn Abbey Hanna Park
- Kingsley Plantation
- Friendship Fountain
- North & Southbank Riverwalks
- St. Johns Town Center
- Big & Little Talbot Island

The Top 22 Attractions in Jacksonville

With so much to see and do in Jax, we want to guide you to Jacksonville's must-do attractions.

Here are the top 22 ranked attractions in Jax, check them out! You can also view them on our [things to do](#) page and the Visit Jax App.



1. Jacksonville Zoo and Botanical Gardens

A true family adventure, the Zoo has something for everyone with over 2,000 rare and exotic animals and 1,000 varieties of plants. Whether you are a visitor to Florida's First Coast or a lifetime resident, we invite you to experience the Jacksonville Zoo and Botanical Gardens through interactions with people, wildlife, and the environment.

Since 1914, the Jacksonville Zoo has supported wildlife conservation on a stunning riverfront landscape. Grown-ups and little ones alike will love feeding the giraffes at the African Overlook and watching the otters float along in the Wild Florida exhibit. The Zoo also houses an Australian Adventure, featuring colorful birds called lorikeets. Tigers roam overhead at the Land of the Tiger exhibit and Jaguars steal the show at their award-winning exhibit. During your visit, step onto the Zoo's scenic Trout River dock. You might even spot a manatee.

Location: 370 Zoo Pkwy, Jacksonville, FL 32218



[LOAD MORE](#)

2. The Cummer Museum of Art and Gardens

Enjoy fine art and European-inspired gardens along the St. Johns River at the Cummer. Originally the home of art collector Ninah Mae Holden Cummer, the museum focuses on diverse, dynamic art and the beauty of nature. With an expansive, interactive children's

Arts, Culture and Entertainment

There are more than **150** public art displays throughout the Jacksonville area including sculptures, murals and mosaics.

There are more than a dozen live music venues for concerts, comedy and other performances in Jacksonville.

Some of these include The Florida Theatre, Jacksonville Center for the Performing Arts, VyStar Veterans Memorial Arena, Blue Jay Listening Room and Decca Live.



Museums & Historical Sites

Jacksonville
THE FLIP SIDE
OF FLORIDA

Jacksonville is home to many museums and historical sites, including:

- Beaches Museum
- Clara White Mission / Eartha M.M. White Museum
- Cummer Museum of Art & Gardens
- Durkeeville Historical Society
- Fort Caroline National Memorial
- Jacksonville History Center: James Merrill Museum
- Jacksonville Public Library
- Kingsley Plantation
- Mandarin Museum & Historical Society
- Museum of Contemporary Art (MOCA)
- Museum of Science & History (returning 2028)
- Norman Studios
- Ritz Theatre & Museum
- The Brumos Collection
- Tree Hill Nature Center
- USS Orleck Naval Museum



NEIGHBORHOOD PERSONALITIES

If someone likes...

Walkable dining

Local boutiques

Nightlife

Historic architecture

Arts & culture

Family activities

Nature

Send them to...

San Marco

Shoppes of Avondale

Jacksonville Beach/Elbow

Riverside/Springfield

Downtown / LaVilla

Beach / Zoo / Southside

Timucuan / Talbot Islands

GROUP OUTINGS/ TEAMBUILDING



25-50 people

- River Taxi outing
- Local Tour Guide Custom Tours
- Brewery experience or Food Tour/Candy Classes
- Rethreaded Volunteering
- Nature Immersions

100-250+

- Jumbo Shrimp/Sharks/Jaguars Game
- MOCA or the Cummer
- USS Orleck
- Friendship Fountain
- K1 Speed Jacksonville
- Top Golf
- Main Event

Jacksonville
THE FLIP SIDE
OF FLORIDA



Rich City History

Some key categories:

- **Black History:** James Weldon Johnson wrote *Lift Every Voice and Sing* in Jacksonville, Kingsley Plantation, Jacksonville played a key role in the Civil Rights Movement, Ritz Theatre and Museum, Norman Studios
- **Birthplace of Southern Rock:** Many of southern rock's architects were formed in Jacksonville: Lynyrd Skynyrd & The Allman Brothers Band. There are historical markers on the Westside and in Riverside where each band was founded.
- **In the Movies:** Jacksonville was known as the "Winter Film Capital of the World," with 30 movie companies operating here during the silent film era. Its warm climate and access to transcontinental rail lines made Duval an ideal filmmaking hub before the industry eventually shifted to Hollywood.
- So much more! We even made a documentary about it!

Jacksonville Musicians

- Lynyrd Skynyrd
- The Allman Brothers Band
- .38 Special
- Molly Hatchet
- Black Kids
- Shinedown
- MoFro
- Evergreen Terrace
- Yellowcard
- Limp Bizkit
- Van Zant
- Flipturn
- Red Jumpsuit Apparatus
- 69 Boys (1994 Hit "Tootsie Roll")
- 95 South (1993 Hit "Whoot, there it is")
- Quad City DJ's (Space Jam)



Festivals & Big Events

- **February**
 - Riverside Craft Beer Festival
 - Seawalk Music Festival
 - World of Nations
- **March**
 - 7 Creeks Fest
 - Jacksonville Food & Wine Festival
 - CollectiveCon
- **April**
 - Springing the Blues Festival
- **May**
 - Dancin' in the Streets
 - Jacksonville Jazz Fest
- **September**
 - Florida Fin Fest
- **October**
 - Beaches Oktoberfest
 - River City Pride
- **November**
 - Porch Fest
 - Super Girl Surf Pro
 - Jacksonville Fair
 - Light Boat Parade
- **December**
 - Deck the Chairs



Sporting Events

- **February**
 - Donna Marathon
 - Spartan Race Weekend
- **March**
 - Gate River Run
 - The Players Championship
- **May**
 - Ironman
- **June**
 - Kingfish Tournament
- **August-January**
- Jaguars Football!
- **November**
 - Super Girl Surf Pro



COMING SOON

Jacksonville
THE FLIP SIDE
OF FLOR!DA



Coming Soon...

2026

- JIA – Concourse B Expansion: End of 2026
- Jacksonville Fairgrounds (Attraction): 2026
- Music Heritage Garden (Park): Open!
- Pearl Square (Attraction): 2026
- LaVilla Heritage Trail Markers: Open!

2027

- Four Seasons Luxury Resort (Hotel): Summer 2027
- Aventura Surf Park (Attraction): 2027

2028

- Jaguars Stadium of the Future (Attraction): 2028
- Metropolitan Park Re-Opening (Park): 2028
- Shipyards West (Park): 2028

2029

- MOSH Genesis (Attraction): 2029

2030/31

- Emerald Trail Completion (Park): 2030/31

Talking Point: "Downtown Jacksonville is in the middle of one of the most transformative periods in its history."



Jacksonville Fairgrounds



Music Heritage Garden



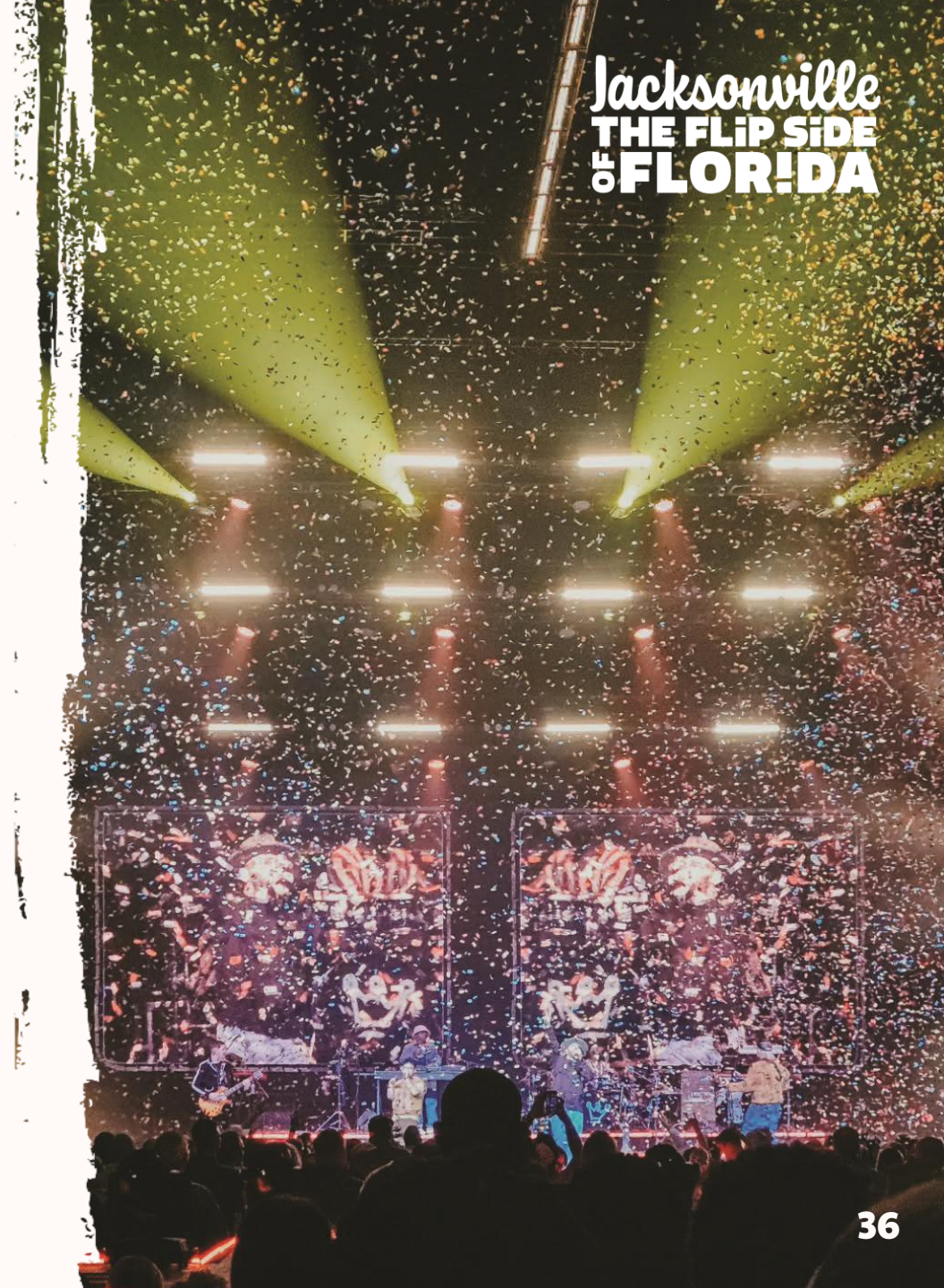
aventuur Surf Park



Pearl Square

TOUGH QUESTIONS & ANSWERS

- Is downtown safe?
- Why is downtown so quiet?
- What neighborhood should I visit?
- What's unique about Jacksonville?
- What's the best local food?
- What can I do without a car?
- How do I get on the water?
- Is the Super Bowl coming back?
- What's new in Jacksonville?
- What should I not miss?



WHERE TO FIND THE RESOURCES

When you don't know the answer:

VisitJacksonville.com:

- Events calendar
- Research
- Neighborhood guides
- Meeting planner resources
- Social channels
- Visitor Guide
- Our Biweekly Eblasts
- ...or call a Visit Jax team member!

Other Resources:

- Jaxusa.org
- Findyourjax.com
- Dia.Jacksonville.gov
- Jacksonville Business Journal
- Tons of social accounts!

QUESTIONS?



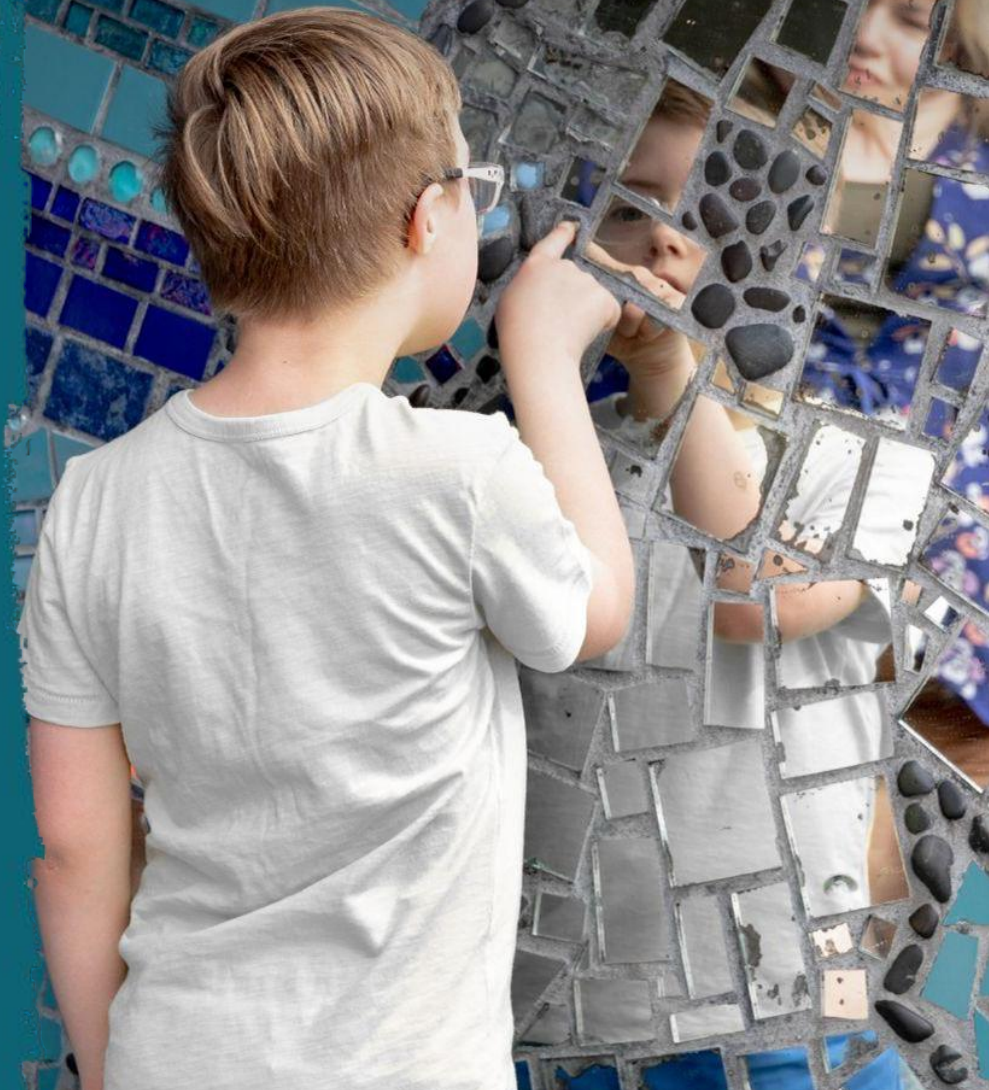
THANK YOU

Jacksonville
**THE FLIP SIDE
OF FLORIDA**

CLICK TO ADD HEADING

Click to add subheading

Jacksonville
THE FLIP SIDE
OF FLORIDA



SECTION TITLE

CLICK TO ADD TITLE

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Notable Areas



JAXPORT Cruise Terminal



Jacksonville Naval Museum



Jacksonville Riverwalk



Mayport Village



**National POW/MIA
Memorial & Museum**

- Located on **26 acres in Northeast Florida** at the former NAS Cecil Field
- Home to the Honors Naval Aviators from the **Vietnam and Desert Storm eras**
- Features **Hero's Walk and Freedom Trees**, recognizing 16 pilots
- Showcases a **starburst metal aircraft display**

Facts on Jax

- At **840 square miles**, Jacksonville is the largest city in the continental United States
- Jacksonville gets **270** average days of sunshine per year
- Jacksonville has **1,100 miles** of shoreline with **22 miles** of beaches (more than any other city in Florida!)
- The St. Johns River is one of the few rivers in the world that flows northward (and the **longest** in the U.S.)
- James Weldon Johnson Park (previously Hemming Park) is the city's oldest public park celebrating its **160th** year in 2026.

Live Music

More than a dozen live music venues for concerts, comedy and other performances.

Home to the Jacksonville Symphony

- Founded in 1949
- The Symphony's performance home is the Robert E. Jacoby Symphony Hall located inside the Jacksonville Performing Arts Center.



Popular Music Festivals

- Beaches Oktoberfest
- Dancin' in the Streets
- Florida Fin Fest
- Seawalk Music Festival
- Jacksonville Jazz Fest
- Porch Fest
- Springing the Blues Festival



Art Walks & Markets

- Amplified Avondale (Last Friday)
- Asian Night Market
- Beaches Green Market (Every Saturday)
- Downtown Art Walk (First Wednesday)
- Funky Fridays in 5 Points (First Friday)
- Jax Beach Arts Market (First Saturday)
- Mayport Village Waterfront Market (Third Saturday)
- Melanin Market (varies)
- Murray Hill Farmers Market (Every Wednesday)
- North Beaches Art Walk (Third Thursday)
- Riverside Arts Market (Every Saturday)
- Sip & Stroll (Third Thursday)
- The Makers Market at Bold Bean Jax Beach (First Saturday)

