

7.4 Billion

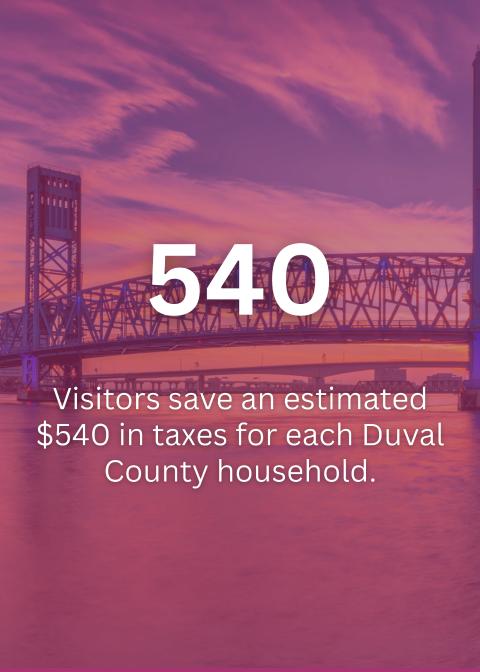
Tourism has an annual estimated economic impact of \$7.4 billion for the local economy.

4.1 Billion

Annually, visitors spend \$4.1 billion in direct spending on restaurants, attractions, activities, rental cars, and more.



Tourism supports 57,000 jobs in Duval County.



143

Every 143 visitors support a new tourism job in Jacksonville.

