



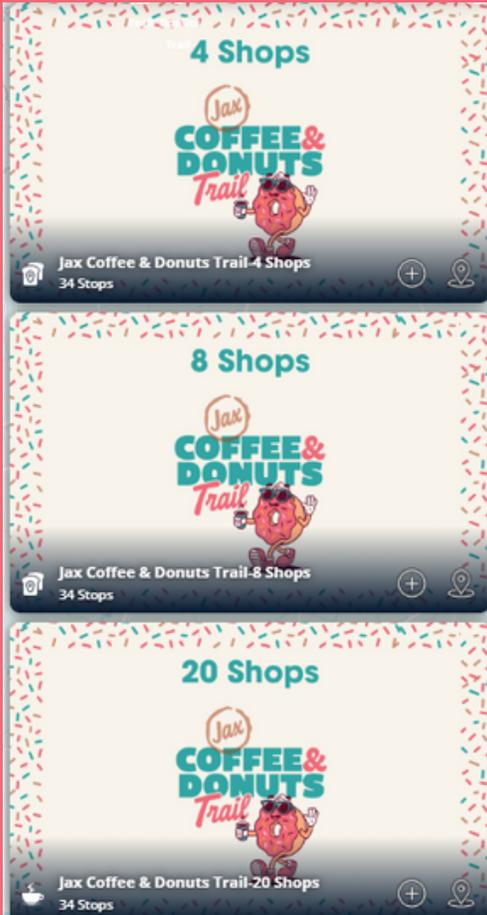
Jax COFFEE & DONUTS Trail

WHAT YOU NEED TO KNOW

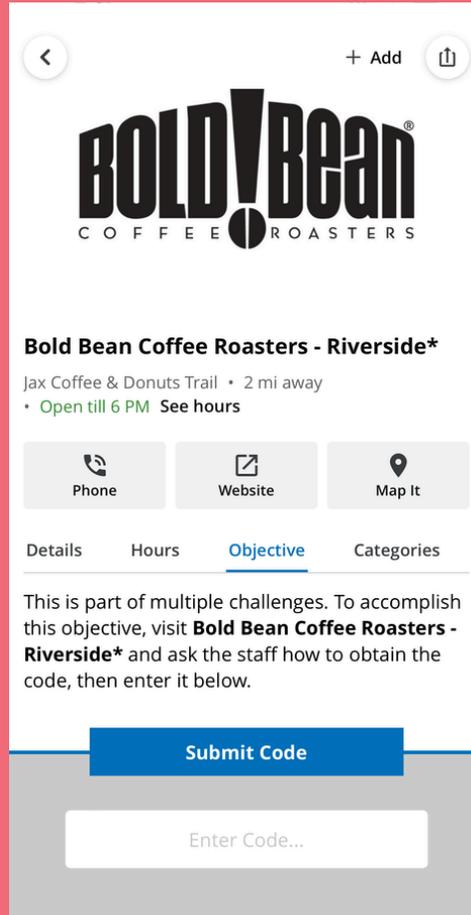
- The Visit Jax app icon is the image to the right and customers will need to download it to use the digital passport.
- We recommend people create an account on the Visit Jax app BEFORE they start checking in on any of the trails. By doing this, the check ins will save to their account. If they do not have an account and already checked in to places, they should not create an account as doing so may wipe out the existing check ins.
- The Jax Coffee & Donuts Trail icon will be found on the main menu of the app.
- There are three different levels on the digital passport. It's a progressive passport and digital check-ins will carry over per level. We recommend all customers start at the beginning '4 shops' level.
- Each coffee and donut shop has a unique code for you to provide customers at checkout so they can "check-in" at your shop on the digital passport.
- To claim prizes via the app, customers will fill out the submission form when prompted. There is an option to pick up their prize from Visit Jacksonville's Downtown Visitor Center or have it mailed to them at a provided address.



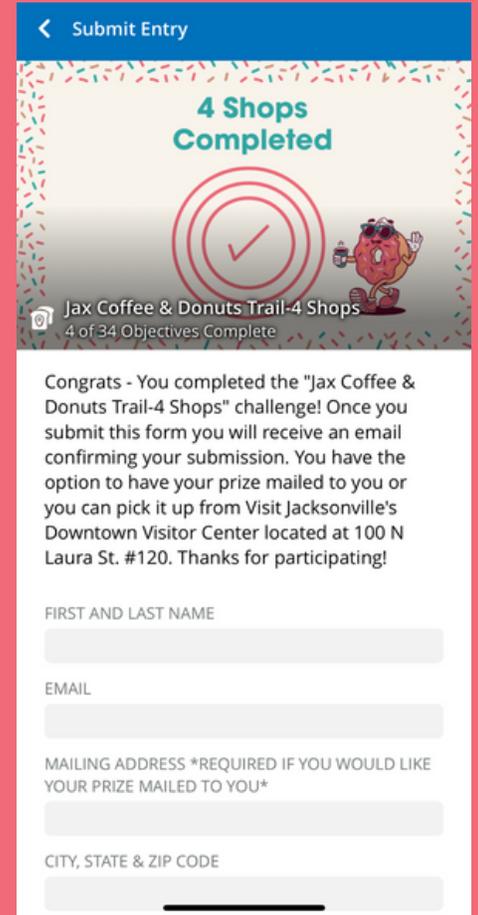
GET TO KNOW THE DIGITAL PASSPORT



There are three different levels on the app, corresponding with prize levels.



Once customers select your shop they will see this screen where they will enter your code to “check-in.”



After completing 4, 8 and 20 shop levels, a submission form will pop up for customers to fill out.