

VIP

(VENUE INCENTIVE PROGRAM)

In Jacksonville, the most memorable moments happen beyond the meeting room. From riverfront rooftops to historic landmarks and beachfront venues, your off-site event becomes the highlight—not the afterthought.

With the Visit Jacksonville VIP (Venue Incentive Program), you'll be rewarded for bringing your meeting into the heart of the destination – our Neighborhoods.

Book a qualifying meeting with a participating hotel and featured off-site venue to receive:

Up to \$1,000 in Rewards or Experiences

TIER 1

25–75 room nights

\$250 reward

towards rental and/or transportation

TIER 2

76–150 room nights

\$750 reward

towards rental and/or transportation

TIER 3

150+ room nights

\$1,000 reward

towards rental and/or transportation

FEATURING our Unique Neighborhood Venues

Select from Jacksonville's most distinctive off-site settings:

- Waterfront & Riverfront Venues
- Museums & Cultural Spaces
- Rooftops & Outdoor Locations
- Historic Properties
- Breweries & Distilleries

IT'S ALL IN THE DETAILS

Book by December 31, 2026. The meeting or conference must take place 2/1/26 – 6/30/28. Eligibility: Qualified groups booking participating hotels + off-site venues. New business only and does not apply to already negotiated venue contracts or existing venue contracts. Visit Jacksonville reserves the right to end the VIP program at any time. Promotion is discontinued once all the incentive funds are awarded.



visitjacksonville.com/MEETINGS

WE GOT YOU