# JACKSONVILLE
# SUMMARY OF SERVICES

## SALES & SERVICES

When it comes to Jacksonville, consider the Visit Jacksonville Sales & Services Team your destination experts. We have the connections to all the resources you'll need to make your meeting, convention, or event a huge success.

### ATTENDANCE BUILDERS/ PRE-PROMOTION

Visit Jacksonville offers a wide variety of materials to help drive attendance to your upcoming meeting:

- **Prior Year Promotion:** We can send you a brochure on our City and give-away items to pique your attendees' interest in Jacksonville.
- **Meeting Website Enhancements:** We can provide fast-moving promotional videos, images and links to popular Visit Jacksonville webpages.

### DESTINATION MARKETING TOOLS

- **Jax Facts:** Talking points for use in promoting Jacksonville to your attendees as well as helpful information and fun facts about Jacksonville.
- **Media Hub:** We can provide you with access to our media gallery with destination images and videos for promotion on your website, programs, or brochures.
- **Social Media:** We have created a Social Media Toolkit to help you with sample posts to boost your attendees' interest in Jacksonville, prior to your event. Don't forget to share your Jacksonville experience by using the hashtag #onlyinjax.
- **Microsites:** We can create a custom microsite to promote things to do in Jacksonville, specific to your attendees and when they will be in the City.

### ACTIVITIES AND ENTERTAINMENT REFERRALS

Access Visit Jacksonville's network of local business partners to assist with your event. We will connect you with local businesses to suit your planning needs.

### BUSINESS SERVICE REFERRALS

Our Sales & Services team can provide information to help develop the 'wow' factor for your program while giving your VIPs and attendees an #onlyinjax experience!

### GROUP WELCOME

- **Welcome Letter from the City of Jacksonville Mayor's Office**
- **Welcome on Visit Jacksonville's Social Media Outlets**

### VISITOR INFORMATION

- **Visitor Magazines**
- **Area Maps, Brochures, and Dining Guides**
- **Sample Itineraries:** We have put together sample itineraries for your attendees whether they are extending their time in Jax or have free time outside of the event. We can help make sure your attendees get the most out of their time in Jacksonville!
- **Small Promotional Give-Away Items**

HI, I'M EMMA!
You say you need a mini stapler?
Don't worry, I got you!

EMMA CARLO
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**visitjacksonville.com/MEETINGS**