

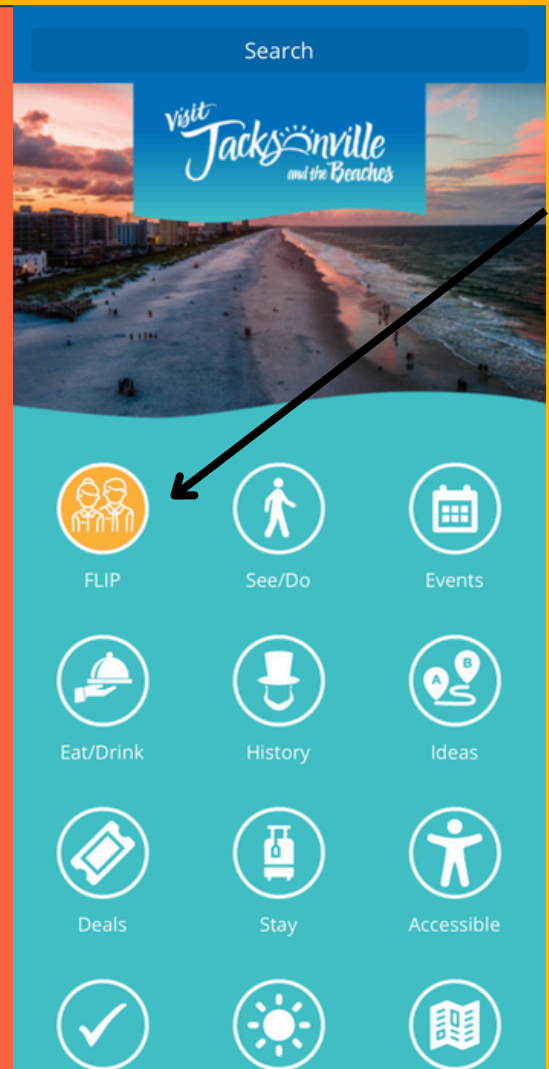
FLIP (FRONT-LINE INDUSTRY PERKS)

Front-Line Employee Toolkit

Welcome to FLIP! By providing Visit Jacksonville with your work email, you now have access to some of Jacksonville's best things to do at a discounted price or free entry. Experience more of Jacksonville's wonders and refer your guests and visitors to visit these attractions by sharing your experience.

Here's what you need to know:

- You have 6 months after gaining access to FLIP to take advantage of these deals.
- You must download the Visit Jax app to participate in FLIP.
- Once in the app, you must log in/create an account with your work email that you provided to your HR manager and/or a Visit Jacksonville staff member.
- When signed in on the Visit Jax app, you will see an orange icon in the top left corner that says "FLIP." Click this to view all the deals that are part of this program.
- Click each attraction to view their specific deal. Under the "details" section you will find what deal they are offering as well as how to claim. Be sure to check this section before you head to the attraction; some require advanced registration.



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How to claim a deal:

- In the app, under the FLIP section, click on the attraction you are currently visiting.
- Under “tour stops,” click on the location.
- You will see a box to enter a code so you can complete the objective.
- Inform the front-desk worker that you are part of Visit Jacksonville’s FLIP program and ask for their FLIP code so you can “check-in.”

