

Event Excellence: From Promotion to Sponsorship

Learn the strategies for marketing, sponsorship, and community engagement to elevate events of any size.



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What does it take to create a successful event?



Jacksonville
**THE FLIP SIDE
OF FLORIDA**



Niko Costas, Founder + CEO

RTEAM

REAL TIME ENTERTAINMENT & MANAGEMENT



A LEADER OF LIVE ENTERTAINMENT EXPERIENCES

where every audience is captivated
and every artist is celebrated





WHAT WE DO

TALENT BUYING

EVENT PRODUCTION

ARTIST RELATIONS

PRODUCTION MANAGEMENT

WHO ARE WE

INDUSTRY EXPERTS DELIVERING EXTRAORDINARY EXPERIENCES

TALENT BUYERS FOR EVENTS ACROSS THE GLOBE

PIONEERS IN THE EVOLVING EXPERIENCE ECONOMY

DESIGNERS OF NEXT-GENERATION LIVE INTERACTIONS

JLR

aws

COMCAST
BUSINESS

Virgin
VOYAGES

Outside



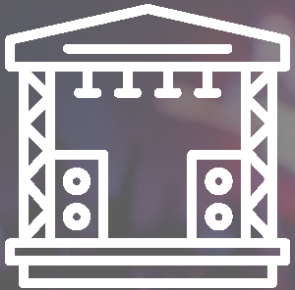
WM

FARMERS
INSURANCE

NETJETS

TRUSTED BY

IN 2025...



OVER **1500** EVENTS
AND PERFORMANCES



ACTIVATED
ENTERTAINMENT
ACROSS **FOUR**
CONTINENTS



CONNECTED BRANDS TO
OVER **1,000,000**
ATTENDEES THROUGH
LIVE ENTERTAINMENT

The experience economy has completely evolved.

FOUNDATIONAL PILLARS OF EXCELLENCE

1. **OPERATIONAL REALITY**
2. **INTENTION AND AUTHENTICITY**
3. **HIGH IMPACT VALUE**

A musician wearing a wide-brimmed hat and sunglasses is playing an electric guitar on stage. The background is dark with some stage lights visible.

FLORIDA FIN FEST



Florida Fin Fest represents the intersection of culture, conservation, and community. Owned and produced by RTEAM, this free two-day experience leverages top-tier talent like Neil Frances and Flipturn to draw over **100,000 attendees** to date.

FLORIDA FIN FEST



The Challenge: Creating a completely free, large scale multi-day experience that moves a community to come together for a greater good.

The Execution: Owned and produced completely by RTEAM, this festival perfectly hit the intersection of conservation, community, and top-tier talent programming.

The Metrics of Excellence: Leveraged national brands by creating an immersive ecosystem where corporate entities could organically touch base with eco-conscious consumers. Result: Over 100,000 attendees to date and \$7+ million generated in local economic impact.

FLORIDA FIN FEST



Pillar Focus:

Intentionally Curated Authenticity

Local Economic Impact

DESTINATION DEFENDER



In late 2022, RTEAM and their partners were tasked with producing a festival that embodied the Land Rover Defender pillars and lifestyle. This was familiar terrain — off-roading, music and exploration set the pace for the weekend. RTEAM oversaw the talent buying and site operations across the event, which earned the title of Best Outdoor Activation by the Ex Awards.

DESTINATION DEFENDER



The Challenge: Embodying a premium automotive brand's lifestyle pillars via a temporary outdoor location.

The Execution: As the producers of the event RTEAM's was responsible for designing an rugged luxury, off-roading, and music-filled weekend experience. We curated an eclectic mix of mainstream and intimate performances

The Metrics of Excellence: It didn't just satisfy the client; it dominated the industry, taking home Best Outdoor Activation by the Ex Awards and securing an ongoing, multi-year production relationship.



DEFENDER

DESTINATION DEFENDER

RTEAM
REAL-TIME ENTERTAINMENT & MANAGEMENT

Pillar Focus:

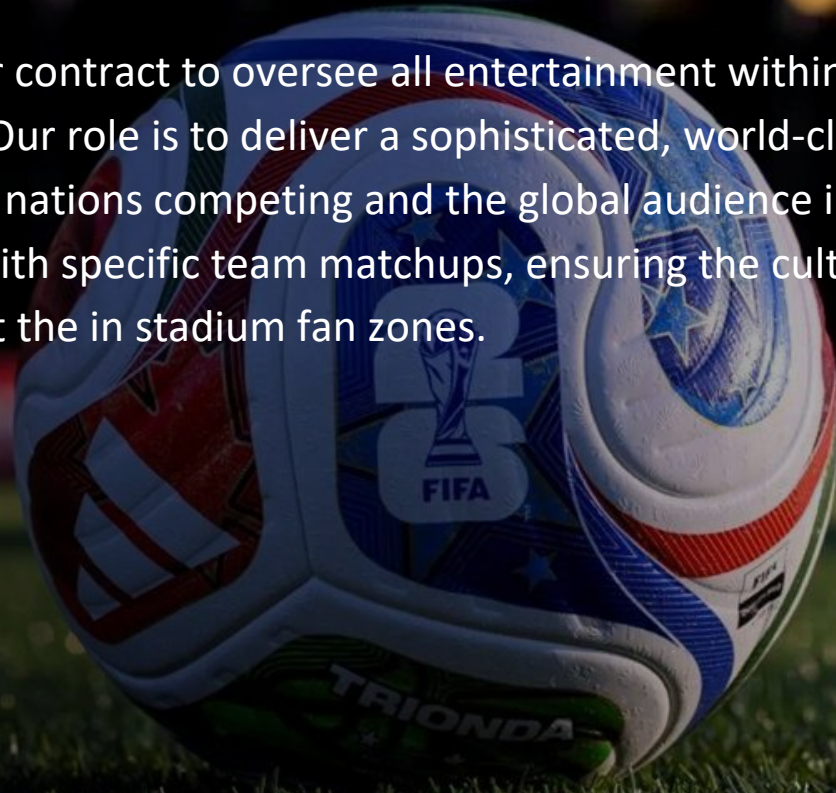
Translating Brand Identity into a Living Ecosystem



2026 FIFA WORLD CUP



RTEAM has been awarded a premier contract to oversee all entertainment within the Official World Cup Hospitality areas in North America. Our role is to deliver a sophisticated, world-class entertainment program that authentically represents the diverse nations competing and the global audience in attendance. We strategically curate entertainment acts aligned with specific team matchups, ensuring the cultures of competing nations are celebrated and reflected throughout the in stadium fan zones.



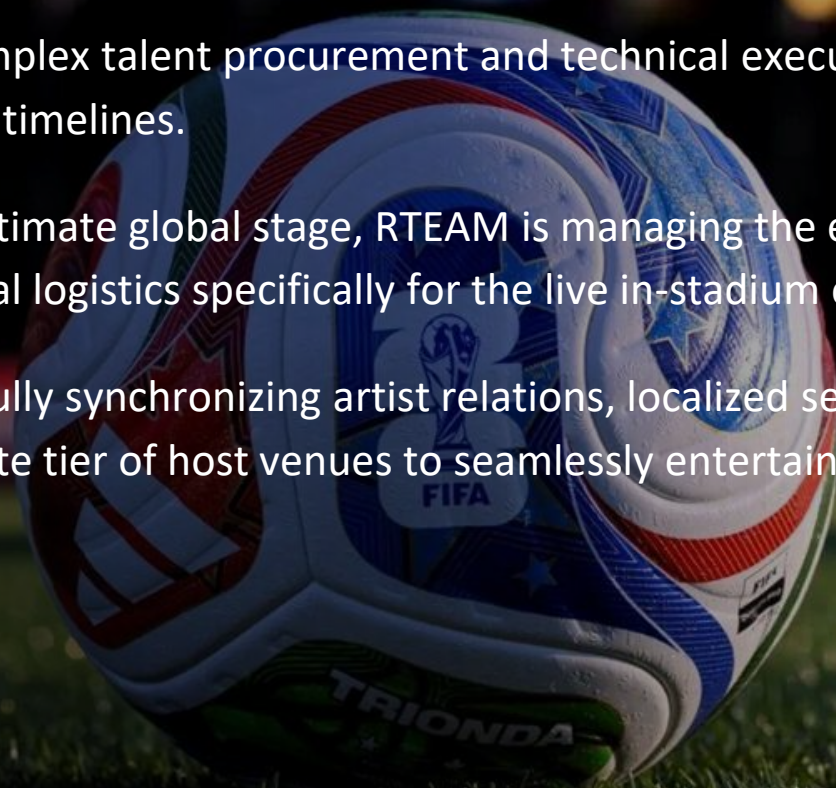
2026 FIFA WORLD CUP



The Challenge: Managing highly complex talent procurement and technical execution within hyper-regulated, massive-scale international stadium timelines.

The Execution: Stepping onto the ultimate global stage, RTEAM is managing the end-to-end talent acquisition lifecycle, programming, and technical logistics specifically for the live in-stadium entertainment assets.

The Metrics of Excellence: Successfully synchronizing artist relations, localized security parameters, and stadium production parameters across an elite tier of host venues to seamlessly entertain multi-national audiences simultaneously.



2026 FIFA WORLD CUP



Pillar Focus:

Operational Reality on the Global Stage

