

VISIT JACKSONVILLE'S

YEARLY EDITORIAL CALENDAR - OCTOBER 2026 THROUGH SEPTEMBER 2027

OCTOBER

Content:
- Halloween
- Neighborhood: Ortega

Events:
- Beaches Oktoberfest
- WasabiCon
- River City Pride
- NAS JAX Air Show
- Spooktacular at the Jacksonville Zoo & Botanical Gardens
- 13th Floor Haunted House

NOVEMBER

Content:
- Family Friendly
- Veterans Day
- Neighborhood: Arlington

Events:
- PorchFest
- Super Girl Surf Festival
- Kids Free November
- Greater Jacksonville Agricultural Fair
- Black Friday Melanin Market

DECEMBER

Content:
- The Holidays
- Neighborhood: Brooklyn
- Jacksonville Icemen

Events:
- Holiday Events
- TaxSlayer Gator Bowl
- New Years Eve

JANUARY

Content:
- Wellness
- St. Johns River
- Continued Downtown Development
- Neighborhood: Downtown

Events:
- Jax Boat Show

FEBRUARY

Content:
- Romance/Couples content
- Neighborhoods: Out East/Durkeeville

Events:
- DONNA Marathon Weekend
- Spartan Race Weekend
- Community First Seawalk Music Festival
- Riverside Craft Beer Festival

MARCH

Content:
- Spring in Jax
- Neighborhood: Mandarin

Events:
- Gate River Run
- THE PLAYERS Championship
- World of Nations
- CollectiveCon
- 7 Creeks Fest
- Mandarin Art Festival
- San Marco Beer Fest
- ASUN Conference Basketball Championships

APRIL

Content:
- Outdoors
- Earth Day
- Florida Avengers
- Jacksonville's Beaches
- Neighborhood: Jax Beach

Events:
- Opening of the Beaches
- Jacksonville Food & Wine Festival

MAY

Content:
- Arts & Culture
- Jumbo Shrimp Baseball
- Jacksonville Armada
- Jacksonville Waves
- Neighborhood: Riverside

Events:
- IRONMAN Jacksonville
- Jacksonville Jazz Fest

JUNE

Content:
- Summer in Jax
- Jacksonville Sharks
- Neighborhood: Springfield

Events:
- Melanin Market

JULY

Content:
- Fourth of July
- Fireworks
- Sporting Jax
- Neighborhood: Mayport

Events:
- The Greater Jacksonville Kingfish Tournament

AUGUST

Content:
- Neighborhood: Murray Hill
- Jax Murals

Events:
- Jaguars Training Camp

SEPTEMBER

Content:
- All things 904
- Neighborhood: San Marco

Events:
- 904 Day
- Florida Fin Fest
- Loggerhead Classic

ALWAYS ON

- **Jax Ale Trail**
- **Jax Coffee & Donuts Trail**
- **Mayport Shrimp & Seafood Trail**
- **Jacksonville Agritourism Trail**
- **Food content**
- **Surfing**
- **Music**
- **Neighborhood Content**
- **Venues**
- **Parks**

HAVE SUGGESTIONS, IDEAS OR CONTENT YOU'D LIKE TO SHARE? EMAIL MARKETING@VISITJACKSONVILLE.COM