THE JAX ALE TRAIL PASSPORT IS GOING DIGITAL

WHAT YOU NEED TO KNOW

- Visit Jacksonville is not getting rid of the printed passports completely, your brewery will still receive a delivery regularly. We are offering another way for customers to experience the Ale Trail that doesn't require them to remember to bring anything other than their phone.

- The Visit Jax app icon is the image to the right and customers will need to download it to use the digital passport.

- We recommend people create an account on the Visit Jax app BEFORE they start checking in on any of the trails. By doing this, the check ins will save to their account. If they do not have an account and already checked in to places, they should not create an account as doing so may wipe out the existing check ins.

- The Jax Ale Trail icon will be found on the main menu of the app.

- There are three different levels on the digital passport. It's a progressive passport and digital check-ins or "stamps" will carry over per level. We recommend all customers start at the beginning '4 breweries' level.

- Each brewery has a unique code for you to provide customers at checkout so they can "check-in" at your brewery on the digital passport. This is their "stamp."

- To claim prizes via the app, customers will fill out the submission form when prompted. There is an option to pick up their prize from Visit Jacksonville's Downtown Visitor Center or have it mailed to them at a provided address.
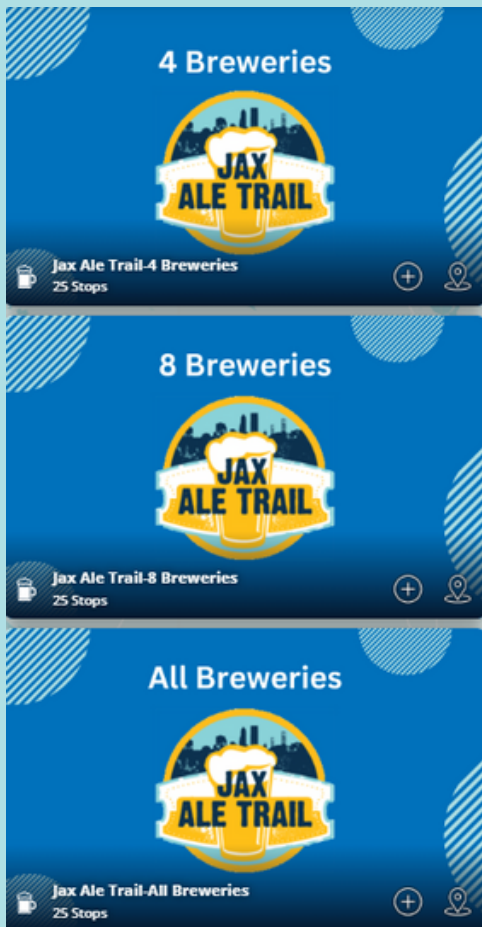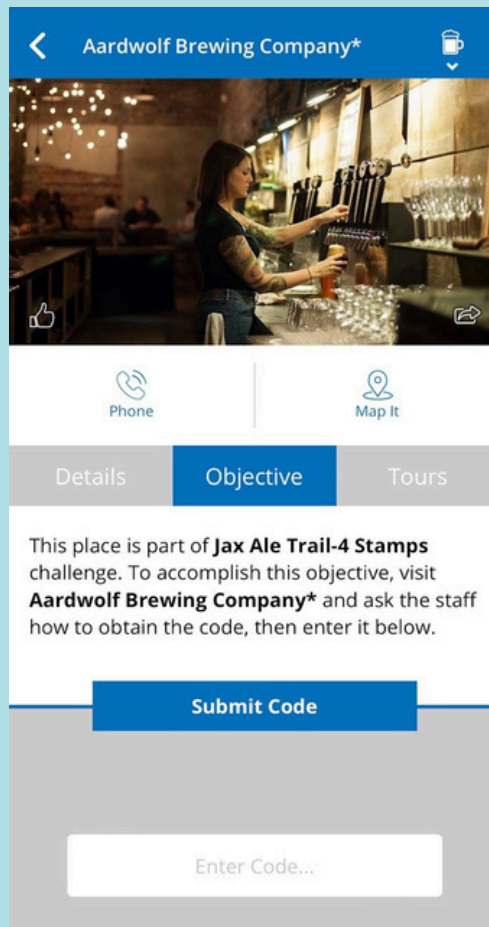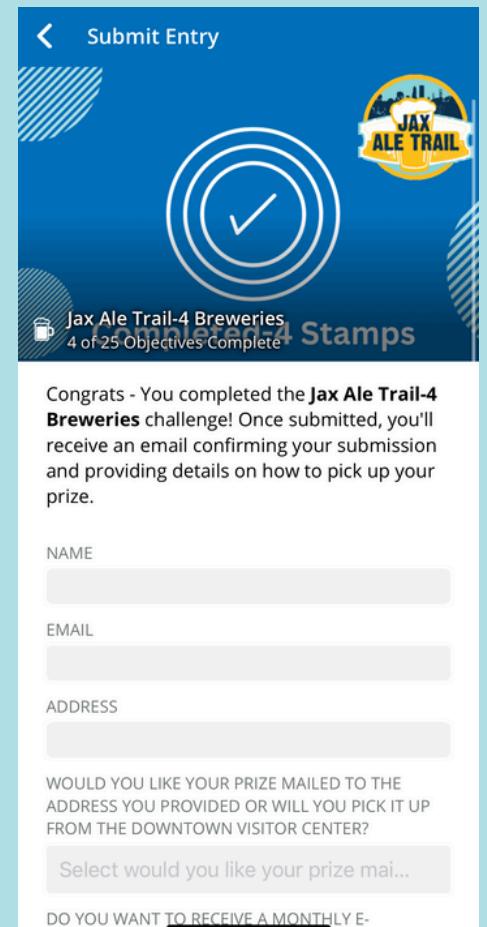
GET TO KNOW THE DIGITAL ALE TRAIL PASSPORT

There are three different Ale Trail levels on the app, corresponding with prize levels.

Once customers select your brewery they will see this screen where they will enter your code to "check-in."

After completing 4, 8 and All brewery levels, a submission form will pop up for customers to fill out.

4 Breweries
Jax Ale Trail-4 Breweries
25 Stops

8 Breweries
Jax Ale Trail-8 Breweries
25 Stops

All Breweries
Jax Ale Trail-All Breweries
25 Stops

Aardwolf Brewing Company*

Phone   Map It

Details   Objective   Tours

This place is part of **Jax Ale Trail-4 Stamps** challenge. To accomplish this objective, visit **Aardwolf Brewing Company*** and ask the staff how to obtain the code, then enter it below.

Submit Code

Enter Code...

Submit Entry

Jax Ale Trail-4 Breweries
4 of 25 Objectives Complete

Congrats - You completed the **Jax Ale Trail-4 Breweries** challenge! Once submitted, you'll receive an email confirming your submission and providing details on how to pick up your prize.

NAME

EMAIL

ADDRESS

WOULD YOU LIKE YOUR PRIZE MAILED TO THE ADDRESS YOU PROVIDED OR WILL YOU PICK IT UP FROM THE DOWNTOWN VISITOR CENTER?

Select would you like your prize mai...

DO YOU WANT TO RECEIVE A MONTHLY E-

QUESTIONS?
CONTACT LAUREN HICKOX AT
LHICKOX@VISITJACKSONVILLE.COM
OR 904-421-9183