



Visitors in Paid Accommodations*

	2023												
	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec	
Occupancy %	68.8%	76.4%	81.0%	73.0%	69.5%	70.1%	68.8%	64.6%	65.9%	68.6%	66.6%	64.4%	
Room Supply	18,516	18,406	18,406	18,562	18,562	18,562	18,465	18,465	18,477	18,553	18,553	18,555	
Days in Month	31	28	31	30	31	30	31	31	30	31	30	31	
Average Party Size	2.89	2.89	2.89	2.89	2.89	2.89	2.89	2.89	2.89	2.89	2.89	2.89	
Average Length of Stay	1.89	1.89	1.89	1.89	1.89	1.89	1.89	1.89	1.89	1.89	1.89	1.89	
People in Paid Accommodations*	603,856	602,070	706,712	621,591	611,515	596,898	602,193	565,431	558,566	603,304	566,821	566,428	7,205,383
People in Paid Accommodations & Alternativ	875,591	873,001	1,024,732	901,307	886,697	865,502	873,179	819,875	809,920	874,790	821,890	821,320	10,447,806
Day Trippers	1,050,709	1,047,601	1,229,678	1,081,569	1,064,037	1,038,602	1,047,815	983,850	971,904	1,049,748	986,268	985,584	12,537,367
Total Visitors to Duval County inc Day Trippe	1,926,300	1,920,603	2,254,410	1,982,876	1,950,734	1,904,104	1,920,995	1,803,725	1,781,824	1,924,539	1,808,158	1,806,905	22,985,172
				1,268,009	1,203,683	1,183,899	3,655,591						

One Time Impactful Events:

Corning CXL'd Feb 2023 program in Nov 22

Jan 7th Jaguar game- clinched AFC South title-moved to night game by NFL

Jan 14th Jaguar home playoff night game

Jehovah Witnesses returned but 1 block only in July

NCAA Track & Field in May p/u approx 11K rooms

*This estimate is for visitors who stayed in paid hotel accomodations. It does not include visitors who stayed with Friends/Family, Airbnb, etc.