



# Jax COFFEE & DONUTS Trail

## Suggested Social Media Copy for Participating Attractions

Here are some suggested captions that you can post on your social media accounts to promote the Jax Coffee & Donuts Trail, along with the graphics/videos provided in the kit and your business's photos:

*You can customize your captions to include your deals, specials, menu and anything else you'd like to include.*

1. It's time to get sipping and savoring Jacksonville with the Jax Coffee & Donuts Trail. Download the Visit Jax app to check in on the digital passport at each location to receive FREE Jax Coffee & Donuts gear. Happy trailing!
2. Here at (business name), we cannot espresso how much we love coffee and donuts. That is why we are a proud stop on the Jax Coffee & Donuts Trial. With more than 30 participating locations, experience a sip or bite of Jacksonville with each local business you visit. Download the Visit Jax app to get started!
3. Love visiting (business name)? It's time to start earning prizes for your daily cup of joe! Experience the coffee and donut excitement Jacksonville has to offer with the Jax Coffee & Donuts Trail digital passport. Download the Visit Jax app to get started!
4. It's time to get that dough. Check off a stop on your Jax Coffee & Donuts Trail journey and visit (business name) today!

Hashtags: #onlyinjax #jaxcoffeeanddonutstrail